

adidas Association Memberships 2022

Country	Organization Name	Purpose of the Organization
Argentina	AHK - German-Argentina Chamber of Commerce	The German-Argentina Chamber of Commerce and Industry has been the information, contact and service organization for bilateral industrial and trade relations between Germany and Argentina since 1916.
Argentina	American Chamber of Commerce	The American Chamber of Commerce in Argentina aims to promote an ethical and transparent business environment that contributes to the objectives of its partners and the economic and institutional development of Argentina.
Argentina	Argentina Anticounterfeiting Civil Association	The Argentine Anticounterfeiting Civil Association was created to fight against counterfeit and trademark piracy, unfair competition and informal work.
Argentina	Fundación CAPITAL	Fundación CAPITAL is a think tank for the economic analysis in Argentina and Latin America.
Argentina	LIDE - Companies Leaders	LIDE is an organization that promotes ethical leadership and brings together more than 200 CEOs, presidents and country managers of large companies in Argentina with a large presence in the region (Brazil, Paraguay, Uruguay and other countries).
Australia	Australia Sporting Goods Association	The Australia Sporting Goods Association represents brands, manufacturers, distributors and retailers, and is therefore the sector's leading voice. Since forming in 1981, ASGA remains focused on supporting the industry and the membership base that ASGA represents & actively advocates for.
Belgium	Baker & McKenzie - Brands for Europe	Brands for Europe is a group of leading brands across numerous industry sectors. Member companies include Adidas, Apple, Bose, Canon, HP, the LEGO Group, Levi Strauss & Co., L'Oréal, Nestlé, Nike, Panasonic, Philips, P&G, Puig, Swatch Group, Unilever and Whirlpool. The group is represented by Baker McKenzie.
Belgium	G PLUS (Portland)	The Together Against Counterfeiting (TAC) Alliance brings together almost 100 companies from all industrial sectors, with the support of over 20 trade associations and NGOs. The purpose is to raise awareness about the impact of the worrying growth of counterfeiting and push for the adoption of immediate, horizontal and ambitious legislative solutions at European level.
Brazil	APICE - Associação pela Indústria e Comércio Esportivo	APICE represents brands, retail and the sports products industry operating in Brazil, advocating on their behalf to the government, public or private entities and society in general.
Brazil	BPG - Brand Protection Group	The Brand Protection Group is a non-profit organization founded in 2002 which aims to combat counterfeiting as well as fighting all intellectual property rights violations, unfair competition, smuggling and the trade of illicit products in Brazil.

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Cambodia	European Chamber of Commerce in Cambodia (EuroCham)	The European Chamber of Commerce in Cambodia serves to promote, support and represent its members and European business interests in dialogue with the Royal Government of Cambodia. It aims to develop a more efficient and fertile business and investment environment.
Chile	Camara de Comercio de Santiago	The Chamber of Commerce offers roundtable discussions and provides trainings throughout the year regarding economical impacts and new laws and regulations. It aims to promote a balance between economic contribution and positive environmental, social and governance impacts.
China	Alibaba Anti-Counterfeiting Alliance (AACA)	The Alibaba Anti-Counterfeiting Alliance serves as a platform for its members to collectively find solutions to counterfeiting and OPR infringement issues. AACA is widely recognized and respected both in China and abroad.
China	American Chamber of Commerce Shanghai	The American Chamber of Commerce in Shanghai is a non-profit, nonpartisan business organization and is committed to the principles of free trade, open markets, private enterprise and the unrestricted flow of information.
China	European Union Chamber of Commerce Shanghai & Beijing	The European Union Chamber of Commerce in China is a members-driven, non-profit, fee-based organization with a core structure of 26 Working Groups and 8 Fora representing European business in China.
China	German Chamber of Commerce in China, South & Southwest	The German Chamber of Commerce in Greater China is part of the German Chambers of Commerce Worldwide Network. With the five main offices and seven supporting offices in Greater China and Germany, they focus on trade and investment between these two regions.
China	German Chamber of Commerce Shanghai	The German Chamber of Commerce Shanghai is part of the German Chambers of Commerce Worldwide Network. With the five main offices and seven supporting offices in Greater China and Germany, they focus on trade and investment between these two regions.
China	Quality Brands Protection Committee (QBPC) of China Association of Enterprises with Foreign Investment	The Quality Brands Protection Committee is supported by the former Ministry of Foreign Trade and Economic Cooperation of China. It was formed in March 2000 and registered under the China Association of Enterprises with Foreign Investment. It's role is to strengthen the cooperation with China's central and local government agencies, institutions, enterprises as well as local and international IP-related organizations to promote the improvement of China's IPR legal system, the IP administrative & judicial enforcement, the guiding role of judicial protection, and the construction of a fair and orderly legal environment for economic growth and scientific & technological innovation for global interconnection and intercommunication.

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China	Shanghai Foreign Investment Association	The Shanghai Foreign Investment Association is a non-profit and social legal entity and aims to increase mutual understanding and cooperation between Chinese institutions and foreign enterprises.
China	French Chamber of Commerce and Industry	The French Chamber of Commerce and Industry in China (CCIFC) is a non-for-profit private association under Chinese law, which aims at representing the interests and promoting the development of companies in China.
China	The American Chamber of Commerce in South China	The American Chamber of Commerce in South China is a nonpartisan, non-profit organization dedicated to facilitating bilateral trade between the United States and the People's Republic of China.
Colombia	ANALDEX - Asociacion Nacional de Comercio Exterior	ANALDEX is the association of importing and exporting companies. The purpose is to receive trainings regarding regulations that impacts our operation from the customs perspective.
Colombia	Camara Colombiana de la Confeccion	The association represents the interests and positions of the confection companies in Colombia.
Europe	European Outdoor Group - EOG	The European Outdoor Group represents the interests of retailers, national associations, and technology providers and manages and supports in areas such as market research, CSR and sustainability, events and shows, outdoor retail, engaging with politicians and legislators, promotion of outdoor activities to the general public, and more.
Europe	FESI - Federation of European Sporting Goods Industry	The Federation of the European Sporting Goods Industry represents the interests of the sporting goods industry in Europe, advancing its members' priorities and promoting initiatives that benefit the sector, EU citizens and the society as a whole.
Europe	Interel Group --- IP2I (IP to Innovate)	IP2Innovate is a coalition of small and large companies that create innovative products and services in Europe and collectively hold thousands of European patents, as well as European industry groups.
France	Fashion Pact	The Fashion Pact is a global coalition of companies in the fashion and textile industry including their suppliers and distributors, all committed to common core environmental goals in three areas: Stopping global warming, restoring biodiversity and protecting the oceans.
France	UNIFAB (Union des fabricants)	The Union des Fabricants is a French association for the defence and promotion of intellectual property rights.
France	Union Sport & Cycle	Union Sport & Cycle is the leading professional organization in the French sports industry and brings together more than 1,400 companies, 500 brands and 3,000 outlets. It's purpose is to advise, represent, and help members to anticipate and promote physical and sporting activity.

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Germany	DRSC - Deutsches Rechnungslegungs Standards Committee e.V.	The DRSC promotes the advancement of financial reporting by bringing together those that show an interest in the technical world of financial reporting, particularly accountants. DRSC is recognized by the Federal Government as the German standard setter, supported in its goals and heard as a competent advisor, without compromising the sovereignty of the legislator and the courts. It also represents the views of German industry in the area of financial reporting internationally.
Germany	BVSW	The Bavarian Association for Security in Business (BVSW) e.V. supports businesses in all security issues with the aim of averting damage. The association aims to establish an information channel between politics and business. Through regular events and an extensive training and continuing education program, the BVSW ensures that its members have an advantage in matters of security.
Germany	APM - Aktionskreis gegen Produkt- und Markenpiraterie e.V.	The German Anti-Counterfeiting Association is a cross-industrial alliance in the protection of intellectual property. The APM is a joint initiative of the German Association of Chambers of Industry and Commerce (DIHK), the Federation of German Industry (BDI), and the German Brands Association. Companies from different sectors participate in the APM to promote conditions in which innovative activities can develop and count on effective protection.
Germany	Bitkom e.V.	Bitkom is Germany's digital association, representing more than 2,700 companies of the digital economy. Members offer software, telecommunications and internet services, produce hardware and consumer electronics, operate in the digital media sector or are in other ways affiliated with the digital economy.
Germany	BSI - Bundesverband der Deutschen Sportartikel- Industrie	The Federal Association of the German Sporting Goods Industry is the business association of German sporting goods manufacturers, wholesalers and importers, founded in 1910. Its members include leading, mostly medium-sized companies, among them international market leaders in various sectors.
Germany	Deutsches Aktieninstitut e.V.	Deutsches Aktieninstitut represents 200 listed companies of a variety of sectors, banks and financial services firms, investors, stock exchanges, renowned law firms, leading consulting firms and other important capital markets stakeholders. In a close dialogue with policy makers they constructively work on the development of capital markets and their parameters.
Germany	DIN-Normenausschuss Materialpruefung (NMP)	The German Institute for Standardization e.V. is an independent institution for standardization in Germany that is active worldwide. It serves as a platform to set German industry standards and representation in international standardization bodies.

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Germany	Förderverein "Wirtschaft für die Europäische Metropolregion Nürnberg"	The Nuremberg Metropolitan Region is a merger of 23 districts and eleven independent cities in the Northern Bavarian region. Its members are dedicated to promoting investment and foster collaboration.
Germany	German Partnership for Sustainable Textiles - Textilbündnis	The Textiles Partnership is a multi-stakeholder initiative that brings together members from the industry (companies and associations), non-governmental organisations (NGOs), trade unions, standards organisations, and the German Federal Government. The Partnership strives to improve conditions in global textile supply networks — from the production of raw materials to the disposal of textiles.
Germany	HDS-L Bundesverband der Schuh- und Lederwaren Industrie	The Federal Association of the Shoe and Leather Goods Industry serves as a trade and employer's association for the industry. It actively advocates for the business interests of its members towards political institutions and represents the industry in collective bargaining negotiations.
Germany	DIRK - Deutscher Investor Relations Verband e.V.	DIRK - German Investor Relations Association is the largest European professional association for the connection between companies and capital markets and represents around 90% of the listed capital in Germany. Members receive professional support, extensive training and continuing education opportunities and practical knowledge, as well as access to networks and IR professionals.
Germany	ICC Germany - International Chamber of Commerce	The International Chamber of Commerce promotes open trade and investment and helps business meet the challenges and opportunities of an increasingly integrated world economy. The German chapter represents the interests of business to the German government and contributes to the strategic direction of the ICC.
Germany	PFI - Prüf- und Forschungsinstitut Pirmasens e.V.	The Test and Research Institute Pirmasens is a modern service and research center for the footwear industry with operations spanning the globe.
Germany	UNFCCC	The UNFCCC secretariat (UN Climate Change) is the United Nations entity tasked with supporting the global response to the threat of climate change.
Germany	Verband deutscher Treasurer e.V.	The Association of German Treasurers is a professional association for corporate treasury in Germany and operates according to the principle of „by Treasurers for Treasurers“. The association's aim is to represent the interests of corporate treasurers and to serve the needs of its members.
Germany	Charta der Vielfalt e.V.	Connect German companies around DEI topics
Global	Better Cotton Initiative - BCI	The Better Cotton Initiative is the largest cotton programme in the world aimed at promoting the sustainable production of cotton.

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Global	Business Network for Civic Freedoms & Human Rights Defenders	The Business Network for Civic Freedoms & Human Rights Defenders promotes this group in a collaboration between NGOs and business.
Global	Centre for Sport and Human Rights	The Centre for Sport and Human Rights is a human rights organisation aiming to advance a world of sport that fully respects and promotes human rights by generating awareness, building capacity and delivering impact. They pursue their mission by upholding and promoting the Sporting Chance Principles, engaging those affected and strengthening accountability through collective action.
Global	Fair Labor Association - FLA	The Fair Labor Association is a collaborative effort of universities, civil society organizations and socially responsible companies dedicated to protecting workers' rights around the world.
Global	INTA (International Trademark Association)	The International Trademark Association is a global association of brand owners and professionals dedicated to supporting trademarks and related intellectual property (IP) to foster consumer trust, economic growth, and innovation.
Global	International Chemical Secretariat Business Group (ChemSec)	The International Chemical Secretariat is an independent non-profit organisation that advocates for substitution of toxic chemicals to safer alternatives. Through independent research, cross-border collaboration and practical tools, ChemSec is driving the development of more progressive chemicals legislation and pushing businesses towards the transition to non-toxic alternatives.
Global	WFSGI - World Federation of Sporting Goods Industry	WFSGI is a non-profit organization representing the interests of the global sporting goods industry.
Global	Zero Discharge of Hazardous Chemicals - ZDHC	The Zero Discharge of Hazardous Chemicals (ZDHC) is an organization that brings together brands, chemical suppliers, manufacturers and other organisations to reduce the impact of harmful substances.
Greece	German-Greek AHK	The German-Greek Chamber of Industry and Commerce is the official contact for the mediation of business contacts between Germany and Greece, the official representative of the largest German trade fair organizations and acts as an advisor for legal/tax and economic issues.
India	Delhi Chamber of Commerce	The Delhi Chamber of Commerce is a recognised organization of commercial opinion and is consulted by the Government of India, and State Governments on all vital and important commercial matters. The Committee of the Chamber brings commercial interests and concerns to the notice of the Government of India and the State Government and represents them to enactment of laws for the protection of the commerce and industry of the country.
India	Retailers Association of India	The Retailers Association of India actively advocates for retailing in India and works with all levels of government and stakeholders.

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Indonesia	APINDO (Indonesia Employer Association)	The Indonesia Employer Association is an independent, non-partisan organization of entrepreneurs engaged in the sector in Indonesia. It serves to establish social welfare in the business community through integrated cooperation between the government, business, and workers.
Indonesia	APRISINDO (Indonesia Footwear Association)	The Indonesia Footwear Association represents the footwear industry in Indonesia to enhance its competitiveness in the global market. It aims to consolidate and to improve the image of the footwear support industry, as well as aims to improve the Human Resources capability to enter the global market.
Italy	AICE	The Italian Association of Foreign Trade is an independent entrepreneurial association which represents and supports Italian companies dealing with international trade activities (both import and export) and interested in growing on foreign markets.
Japan	JASPO (Japan Sporting Goods Organization)	The Japan Sporting Goods Organization represents sporting goods companies in Japan. It aims to improve and rationalize the production and trade of sporting goods as well as the efficiency of consumption, and thus strengthening the sporting goods industry in Japan.
Malaysia	Malaysia Retailers Association	The Malaysia Retailers Association represents some of the largest retail companies in Malaysia and is a recognised representative of the retail industry by ministries and other authorities. It serves as a platform to exchange and share information on common issues and to raise the status and professionalism of retailing through education and training.
Netherlands	International Chamber of Commerce	The International Chamber of Commerce (ICC) promotes open trade and investment and helps business meet the challenges and opportunities of an increasingly integrated world economy. The Dutch chapter represents the interests of business to the Dutch government and contributes to the strategic direction of the ICC.
Netherlands	SNB React	REACT is a non-profit organization supporting members in their anticounterfeiting strategies and activities to protect all rights holders, consumers and governments against the negative consequences of the trade in counterfeited goods.
Russia	AIDT association*	The Association of Enterprises of the Children's Goods Industry is a non-profit organization uniting the professional community in the sphere of development, production, promotion and sale of goods and services for children.
Russia	Association of European business (via Vlasta-Consulting)*	The Association of European Businesses is the main representative body of foreign investors in Russia and seeks to foster cooperation between the EU and Russia.

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Russia	Association of Sports Industry Enterprises*	The Association of Sports Industry Enterprises represents the entire sporting goods industry towards public bodies of all federal ministries and departments to foster the development of the sports industry.
Russia	Rusbrand The Association of Branded Goods Manufacturers*	The Association of Branded Goods Manufacturers is a platform to bring together market stakeholders with key state authorities to discuss topics such as IPR protection, promotion of a competitive media market development, the constructive collaboration between branded goods manufacturers and retailers, and else.
Russia	The all-Russian non-governmental organization of small and medium business "OPORA Russia"*	OPORA RUSSIA aims at resolving the most pressing issues faced by Russian entrepreneurs in their day-to-day business practices in a wide range of areas: legal protection, attracting financing, obtaining government support, and establishing business contacts within business community.
Singapore	Singapore National Employers Federation	The Singapore National Employers Federation represents the key interests of employers in national tripartite committees, forums and national-level reviews and provides expert consultancy and advice to corporate members on the proper application of local labour laws, policies and tripartite guidelines.
South Africa	American Chamber of Commerce in South Africa	The American Chamber of Commerce is the collective voice of U.S. and foreign investment in South Africa.
South Korea	British Chamber of Commerce Korea	The British Chamber of Commerce in Korea (BCKK) represents broad spectrum of British, international and Korean companies, who share significant commercial interests in the country.
South Korea	European Chamber of Commerce in Korea (ECCK)	The European Chamber of Commerce in Korea (ECCK) represents the interests of companies from European Union (EU) and European Free Trade Association (EFTA) member states operating in Korea.
Spain	ANDEMA	Andema is a non-profit association representing companies from a range of sectors and promoting the protection of trademarks in Spain as well as at European and international level.
Switzerland	Network Partnership Lucerne Business, Wirtschaftsförderung Luzern	The Business Development Lucerne network provides a platform to companies and interested private parties to participate in the economic area of Lucerne.
Switzerland	SPAF (Swiss Federation of Sporting Goods Suppliers)	The Swiss Federation of Sporting Goods Suppliers serves as a platform for information exchange and provides solutions in the transport field to its members.
Switzerland	International Labour Organization	Better Work, a program of the ILO and IFC, helps to monitor the compliance status of factories in 10 countries around the world.
Taiwan	Importers and Exporters Association of Taipei	The Importers and Exporters Association of Taipei serves as a bridge between government and industry, proposes recommendations for various policies, and actively assist businesses to explore opportunities in the global market.

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Taiwan	Taiwan Footwear Manufacturers Association	The Taiwan Footwear Manufacturers Association is a non-profit industrial association under the Chinese National Federation of Industries (CNFI) of Taiwan. Its main business is to support industrial research and development, conduct personal training, carry out field visit and consulting for factories, offer quality checking service as well as product design and development.
Thailand	European Association for Business and Commerce (EABC)	The European Association for Business and Commerce aims to advocate member interests, to support European business in Thailand and to promote Thailand as an attractive partner for European foreign investment and trade.
Thailand	German-Thai Chamber Of Commerce	The German-Thai Chamber of Commerce acts as a strategic partner between German and Thai economies and supports companies and institutions to open up new trade and investment opportunities.
Thailand	The American Chamber of Commerce in Thailand	The American Chamber of Commerce in Thailand is an independent, non-partisan, non-profit organization and a member of the Board of Trade of Thailand (BOT), and liaises regularly with different ministries in the Royal Thai Government.
Turkey	Sports Brands Association	The Sports Brands Association is a non-profit organization that brings together global sporting goods companies in Turkey to support their advocacy on relevant policy issues and provide advice on regulatory developments.
Turkey	United Brands Association (BMD)	The United Brands Association is a leading association in retail sector in Turkey with a vision to enhance Turkey's economy.
United Kingdom	ACG - The Anti-Counterfeiting Group	The Anti-Counterfeiting Group is an international non-profit trade association, committed to representing its members, in the UK, EU and on the global stage, focusing on the fight against the growing global trade in counterfeit goods.
United Kingdom	Federation of Sports and Play Associations Limited	The Federation of Sports and Play Associations is the national trade body serving the interests of manufacturers, wholesalers and distributors of sports and play equipment, clothing and apparel.
United Kingdom	Leather Working Group	The Leather Working Group is a non-profit organization representing over 1500 companies across the globe with an ambition to drive positive change in the leather industry.
United Kingdom	Marques	Marques is a European association representing the interests of brand owners and provides a platform for brand owners to exchange information.
USA	Oregon Business Industry	The Oregon Business Industry is the largest statewide business advocacy group in Oregon. It provides a platform for members to connect, to grow their businesses, and to learn about policy developments important to their Oregon operations.

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USA	American Apparel and Footwear Association	The American Apparel & Footwear Association is the national trade association in the United States representing apparel, footwear and other sewn products companies, and their suppliers, which compete in the global market.
USA	Footwear Distributors & Retailers of America	The Footwear Distributors & Retailers of America boosts the bottom lines of its members through innovative products, training, consulting, and advocacy on footwear and support footwear jobs and shoe consumers in Washington, DC and around the globe.
USA	Greater Portland, Inc.	Greater Portland, Inc. provides support and services to companies seeking to relocate or expand in Greater Portland. It is supported by more than 70 public-sector partners and private investors who are committed to advancing regional economic development through job growth and investment.
USA	Portland Business Alliance	The Portland Business Alliance is the Greater Portland Chamber of Commerce and the leading voice for business in the region. The alliance advocates for business at all levels of government to support commerce, community health and the region's overall prosperity.
USA	Prosper Portland	Prosper Portland is the economic and urban development agency for the city of Portland, carrying out a comprehensive range of economic development programs that support small business, improve access to workforce training, and create jobs for Portland residents.
USA	Sports and Fitness Industry Association	The Sports & Fitness Industry Association is the trade association of leading industry sports and fitness brands, suppliers, retailers and partners in the U.S. It serves as the industry's voice On Capitol Hill and in the media and provides information and insight to its members.
USA	Responsible Sourcing Network (RSN)	RSN helps to establish a specific, practical framework to assess the operations and sourcing procedures of cotton yarn spinning mills, and weaving and knitting cotton fabric mills.
USA	Anker Research Insitute	Anker Research Institute provides technical expertise on living wage benchmarking.
Vietnam	German Business Association- GBA	German Business Association is the voice and advocate of German businesses in Vietnam, fostering bilateral socio-economic relations between the two countries, as well as supporting its members in developing and protecting their business activities as integral part of the local community.

* under review