

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 22.10.2014 | 09:00

## adidas AG: Publication according to § 26 paragraph. 1 WpHG with the objective of Europe-wide distribution

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22.10.2014 09:00

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG.

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On October 20, 2014, BlackRock, Inc., New York, NY, United States has informed us according to Article 21, Section 1 of the WpHG that via shares its Voting Rights on adidas AG, Herzogenaurach, Germany, have exceeded the 5% threshold of the Voting Rights on October 16, 2014 and on that day amounted to 5.08% (this corresponds to 10624758 Voting Rights).

2.71% of Voting Rights (this corresponds to 5672215 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 1 of the WpHG (German Securities Trading Act).

0.004% of Voting Rights (this corresponds to 9193 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 2 in connection with sentence 2 of the WpHG (German Securities Trading Act).

2.58% of Voting Rights (this corresponds to 5390379 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 6 in connection with sentence 2 of the WpHG (German Securities Trading Act).

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

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End of Announcement

DGAP News-Service

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