

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 13.10.2014 | 10:30

## adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

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Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG.  
The issuer is solely responsible for the content of this announcement.

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1.

On October 08, 2014, BlackRock Financial Management, Inc., New York, NY, United States has informed us according to Article 21, Section 1 of the WpHG that via shares its Voting Rights on adidas AG, Herzogenaurach, Germany, have fallen below the 5% threshold of the Voting Rights on October 03, 2014 and on that day amounted to 4.97% (this corresponds to 10395149 Voting Rights).

2.71% of Voting Rights (this corresponds to 5678512 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 1 of the WpHG (German Securities Trading Act).

0.003% of Voting Rights (this corresponds to 6964 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 2 in connection with sentence 2 of the WpHG (German Securities Trading Act).

0.01% of Voting Rights (this corresponds to 19337 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 6 of the WpHG (German Securities Trading Act).

2.45% of Voting Rights (this corresponds to 5135418 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 6 in connection with sentence 2 of the WpHG (German Securities Trading Act).

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

2.

On October 08, 2014, BlackRock Holdco 2, Inc., Wilmington, DE, United States has informed us according to Article 21, Section 1 of the WpHG that via shares its Voting Rights on adidas AG, Herzogenaurach, Germany, have fallen below the 5% threshold of the Voting Rights on October 03, 2014 and on that day amounted to 4.98% (this corresponds to 10411746 Voting Rights).

2.71% of Voting Rights (this corresponds to 5678512 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 1 of the WpHG (German Securities Trading Act).

0.003% of Voting Rights (this corresponds to 6964 Voting Rights) are attributed to the company in accordance with Article 22, Section 1,

Sentence 1, No. 2 in connection with sentence 2 of the WpHG (German Securities Trading Act).

2.47% of Voting Rights (this corresponds to 5171352 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 6 in connection with sentence 2 of the WpHG (German Securities Trading Act).

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

3.

On October 09, 2014, BlackRock, Inc., New York, NY, United States has informed us according to Article 21, Section 1 of the WpHG that via shares its Voting Rights on adidas AG, Herzogenaurach, Germany, have fallen below the 5% threshold of the Voting Rights on October 06, 2014 and on that day amounted to 4.90% (this corresponds to 10244094 Voting Rights).

2.55% of Voting Rights (this corresponds to 5325273 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 1 of the WpHG (German Securities Trading Act).

0.003% of Voting Rights (this corresponds to 6964 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 2 in connection with sentence 2 of the WpHG (German Securities Trading Act).

2.56% of Voting Rights (this corresponds to 5356939 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 6 in connection with sentence 2 of the WpHG (German Securities Trading Act).

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

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