

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 17.08.2015 | 11:25

adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

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Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

I.

On August 13, 2015, BlackRock Financial Management, Inc., Wilmington, DE, United States has informed us according to Article 21, Section 1 of the WpHG that via shares its Voting Rights on adidas AG, Herzogenaurach, Germany, have exceeded the 5% threshold of the Voting Rights on August 11, 2015 and on that day amounted to 5.01% (this corresponds to 10484552 Voting Rights).

2.26% of Voting Rights (this corresponds to 4723334 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 1 of the WpHG (German Securities Trading Act).

0.01% of Voting Rights (this corresponds to 30788 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 6 of the WpHG (German Securities Trading Act).

3.05% of Voting Rights (this corresponds to 6379408 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 6 in connection with sentence 2 of the WpHG (German Securities Trading Act).

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

II.

On August 13, 2015, BlackRock Holdco 2, Inc., Wilmington, DE, United States has informed us according to Article 21, Section 1 of the WpHG that via shares its Voting Rights on adidas AG, Herzogenaurach, Germany, have exceeded the 5% threshold of the Voting Rights on August 11, 2015 and on that day amounted to 5.01% (this corresponds to 10484552 Voting Rights).

2.26% of Voting Rights (this corresponds to 4723334 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 1 of the WpHG (German Securities Trading Act).

3.06% of Voting Rights (this corresponds to 6410196 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 6 in connection with sentence 2 of the WpHG (German Securities Trading Act).

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting

rights having multiple attributions within the BlackRock group structure.

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