

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 26.03.2015 | 17:35

adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

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Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

Notification of voting rights pursuant to Art. 21, Sec. 1 WpHG
We received the following notifications pursuant to Art. 21, Sec. 1 WpHG on March 24, 2015:

I.

On March 24, 2015, Southeastern Asset Management, Inc., Memphis, Tennessee, United States has informed us according to Article 21, Section 1 of the WpHG that via shares its Voting Rights on adidas AG, Herzogenaurach, Germany, have exceeded the 3% threshold of the Voting Rights on March 24, 2015 and on that day amounted to 3.01% (this corresponds to 6298523 Voting Rights).

3.01% of Voting Rights (this corresponds to 6298523 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 6 of the WpHG (German Securities Trading Act).

II.

On March 24, 2015, Mr O. Mason Hawkins, United States has informed us according to Article 21, Section 1 of the WpHG that via shares his Voting Rights on adidas AG, Herzogenaurach, Germany, have exceeded the 3% threshold of the Voting Rights on March 24, 2015 and on that day amounted to 3.01% (this corresponds to 6298523 Voting Rights).

3.01% of Voting Rights (this corresponds to 6298523 Voting Rights) are attributed to Mr Hawkins in accordance with Article 22, Section 1, Sentence 1, No. 6 in connection with sentence 2 of the WpHG (German Securities Trading Act).

26.03.2015 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.
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Language: English
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End of Announcement

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