

adidas AG



**WKN:** A1EWWW **ISIN:** DE000A1EWWW0 **Land:** Deutschland

Nachricht vom 31.05.2017 | 13:00

**adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution**

adidas AG  
 31.05.2017 / 13:00  
 Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.  
 The issuer is solely responsible for the content of this announcement.

**Notification of Major Holdings**

**1. Details of issuer**

adidas AG  
 Adi-Dassler-Straße 1  
 91074 Herzogenaurach  
 Germany

**2. Reason for notification**

<input checked="" type="checkbox"/>	Acquisition/disposal of shares with voting rights
<input type="checkbox"/>	Acquisition/disposal of instruments
<input type="checkbox"/>	Change of breakdown of voting rights
<input type="checkbox"/>	Other reason:

**3. Details of person subject to the notification obligation**

<b>Name:</b>	<b>City and country of registered office:</b>
Mr Stephen F. Mandel, Jr.	

**4. Names of shareholder(s)**

holding directly 3% or more voting rights, if different from 3.

**5. Date on which threshold was crossed or reached**

22 May 2017

**6. Total positions**

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	total of both in % (7.a. + 7.b.)	total number of voting rights of issuer
Resulting situation	3.0001 %	0.00 %	3.0001 %	209216186
Previous notification	2.99 %	0.00 %	2.99 %	/

**7. Notified details of the resulting situation**

**a. Voting rights attached to shares (Sec.s 21, 22 WpHG)**

ISIN	absolute		in %	
	direct (Sec. 21 WpHG)	indirect (Sec. 22 WpHG)	direct (Sec. 21 WpHG)	indirect (Sec. 22 WpHG)
DE000A1EWWW0		6276752	%	3.0001 %
<b>Total</b>	6276752		3.0001 %	

**b.1. Instruments according to Sec. 25 para. 1 No. 1 WpHG**

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
		<b>Total</b>		

**b.2. Instruments according to Sec. 25 para. 1 No. 2 WpHG**

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
			<b>Total</b>		

**8. Information in relation to the person subject to the notification obligation**

Person subject to the notification obligation is not controlled and does itself not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer (1.).
<input checked="" type="checkbox"/> Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least held 3% or more)	% of voting rights through instruments (if at least held 5% or more)	Total of both (if at least held 5% or more)
Stephen Mandel, jr.	%	%	%
Lone Pine Managing Member LLC	%	%	%
Lone Pine Capital LLC	3.0001 %	%	%
Stephen Mandel, jr.	%	%	%
Lone Pine Managing Member LLC	%	%	%
Lone Pine Associates LLC	%	%	%
Lone Tamarack, L.P.	%	%	%
Stephen Mandel, jr.	%	%	%
Lone Pine Managing Member LLC	%	%	%
Lone Pine Associates LLC	%	%	%
Lone Spruce, L.P.	%	%	%
Stephen Mandel, jr.	%	%	%
Lone Pine Managing Member LLC	%	%	%
Lone Pine Associates LLC	%	%	%
Lone Redwood, L.P.	%	%	%
Lone Cypress Ltd.	%	%	%
Stephen Mandel, jr.	%	%	%
	%	%	%

Lone Pine Managing Member LLC			
Lone Pine Members LLC	%	%	o/p
Lone Sierra, L.P.	%	%	o/p
Stephen Mandel, jr.	%	%	o/p
Lone Pine Managing Member LLC	%	%	o/p
Lone Pine Members LLC	%	%	o/p
Lone Cascade, L.P.	%	%	o/p
Stephen Mandel, jr.	%	%	o/p
Lone Pine Managing Member LLC	%	%	o/p
Lone Pine Members LLC	%	%	o/p
Lone Picea, L.P.	%	%	o/p
Lone Kauri, Ltd.	%	%	o/p
Stephen Mandel, jr.	%	%	o/p
Lone Pine Managing Member LLC	%	%	o/p
Lone Pine Members LLC	%	%	o/p
Lone Savin Master Fund, Ltd.	%	%	o/p
Stephen Mandel, jr.	%	%	o/p
Lone Pine Managing Member LLC	%	%	o/p
Lone Pine Members LLC	%	%	o/p
Lone Monterey Master Fund, Ltd.	%	%	o/p

**9. In case of proxy voting according to Sec. 22 para. 3 WpHG**

Date of general meeting:	
Holding position after general meeting:	% (equals voting rights)

**10. Other explanatory remarks:**

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