

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 12.11.2018 | 14:00

## Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG

12.11.2018 / 14:00

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

### Notification of Major Holdings

#### 1. Details of issuer

Name:	adidas AG
Street:	Adi-Dassler-Straße 1
Postal code:	91074
City:	Herzogenaurach Germany
Legal Entity Identifier (LEI):	549300JSX0Z4CW0V5023

#### 2. Reason for notification

<input checked="" type="checkbox"/>	Acquisition/disposal of shares with voting rights
<input type="checkbox"/>	Acquisition/disposal of instruments
<input type="checkbox"/>	Change of breakdown of voting rights
<input checked="" type="checkbox"/>	Other reason: Voluntary group notification with triggered threshold on subsidiary level

#### 3. Details of person subject to the notification obligation

Legal entity: BlackRock, Inc.
City of registered office, country: Wilmington, DE, United States of America (USA)

#### 4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

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#### 5. Date on which threshold was crossed or reached:

05 Nov 2018

#### 6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	5.16 %	0.24 %	5.40 %	200416186
Previous notification	5.05 %	0.35 %	5.40 %	/

**7. Details on total positions**

**a. Voting rights attached to shares (Sec. 33, 34 WpHG)**

ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)
DE000A1EWWW0	0	10348926	0.00 %	5.16 %
US00687A1079	0	24	0.00 %	0.00001 %
<b>Total</b>	10348950		5.16 %	

**b.1. Instruments according to Sec. 38 (1) no. 1 WpHG**

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Lent Securities	N/A	N/A	344748	0.17 %
<b>Total</b>			344748	0.17 %

**b.2. Instruments according to Sec. 38 (1) no. 2 WpHG**

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Contract for Difference	N/A	N/A	Cash	129513	0.06 %
<b>Total</b>				129513	0.06 %

**8. Information in relation to the person subject to the notification obligation**

Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
<input checked="" type="checkbox"/> Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments (if at least 5% or more)	Total of both (if at least 5% or more)
BlackRock, Inc.	%	%	%
Trident Merger, LLC	%	%	%
BlackRock Investment Management, LLC	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Holdco 4, LLC	%	%	%
BlackRock Holdco 6, LLC	%	%	%
BlackRock Delaware Holdings Inc.	%	%	%
BlackRock Institutional Trust Company, National Association	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Holdco 4, LLC	%	%	%
BlackRock Holdco 6, LLC	%	%	%
BlackRock Delaware Holdings Inc.	%	%	%
BlackRock Fund Advisors	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%

BlackRock Financial Management, Inc.	%	%	%
BlackRock Capital Holdings, Inc.	%	%	%
BlackRock Advisors, LLC	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock (Singapore) Holdco Pte. Ltd.	%	%	%
BlackRock (Singapore) Limited	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock (Singapore) Holdco Pte. Ltd.	%	%	%
BlackRock HK Holdco Limited	%	%	%
BlackRock Asset Management North Asia Limited	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock (Singapore) Holdco Pte. Ltd.	%	%	%
BlackRock HK Holdco Limited	%	%	%
BlackRock Lux Finco S.à r.l.	%	%	%
BlackRock Trident Holding Company Limited	%	%	%
BlackRock Japan Holdings GK	%	%	%
BlackRock Japan Co., Ltd.	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
Black Rock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Australia Holdco Pty. Ltd.	%	%	%
BlackRock Investment Management (Australia) Limited	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Holdco 3, LLC	%	%	%
BlackRock Canada Holdings LP	%	%	%
BlackRock Canada Holdings ULC	%	%	%
BlackRock Asset Management Canada Limited	%	%	%

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BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock Holdco 3, LLC				
BlackRock Cayman 1 LP				
BlackRock Cayman West Bay Finco Limited				
BlackRock Cayman West Bay IV Limited				
BlackRock Group Limited				
BlackRock Finance Europe Limited				
BlackRock Advisors (UK) Limited				
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BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock Holdco 3, LLC				
BlackRock Cayman 1 LP				
BlackRock Cayman West Bay Finco Limited				
BlackRock Cayman West Bay IV Limited				
BlackRock Group Limited				
BlackRock Luxembourg Holdco S.à r.l.				
BlackRock UK Holdco Limited				
BlackRock Asset Management Schweiz AG				
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BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock Holdco 3, LLC				
BlackRock Cayman 1 LP				
BlackRock Cayman West Bay Finco Limited				
BlackRock Cayman West Bay IV Limited				
BlackRock Group Limited				
BlackRock Luxembourg Holdco S.à r.l.				
BlackRock (Luxembourg) S.A.				
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BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock Holdco 3, LLC				
BlackRock Cayman 1 LP				
BlackRock Cayman West Bay Finco Limited				
BlackRock Cayman West Bay IV Limited				
BlackRock Group Limited				
BlackRock Luxembourg Holdco S.à r.l.				
BlackRock Investment Management Ireland Holdings Limited				

BlackRock Asset Management Ireland Limited	⊗	⊗	⊗
---	⊗	⊗	⊗
BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Holdco 3, LLC	⊗	⊗	⊗
BlackRock Cayman 1 LP	⊗	⊗	⊗
BlackRock Cayman West Bay Finco Limited	⊗	⊗	⊗
BlackRock Cayman West Bay IV Limited	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock International Limited	⊗	⊗	⊗
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BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Holdco 3, LLC	⊗	⊗	⊗
BlackRock Cayman 1 LP	⊗	⊗	⊗
BlackRock Cayman West Bay Finco Limited	⊗	⊗	⊗
BlackRock Cayman West Bay IV Limited	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock International Limited	⊗	⊗	⊗
BlackRock Life Limited	⊗	⊗	⊗
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BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Holdco 3, LLC	⊗	⊗	⊗
BlackRock Cayman 1 LP	⊗	⊗	⊗
BlackRock Cayman West Bay Finco Limited	⊗	⊗	⊗
BlackRock Cayman West Bay IV Limited	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock Finance Europe Limited	⊗	⊗	⊗
BlackRock (Netherlands) B.V.	⊗	⊗	⊗
---	⊗	⊗	⊗
BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Holdco 3, LLC	⊗	⊗	⊗
BlackRock Cayman 1 LP	⊗	⊗	⊗
BlackRock Cayman West Bay Finco Limited	⊗	⊗	⊗
BlackRock Cayman West Bay IV Limited	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock Finance Europe Limited	⊗	⊗	⊗
BlackRock Investment Management (UK) Limited	⊗	⊗	⊗

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BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Holdco 3, LLC	%	%	%
BlackRock Cayman 1 LP	%	%	%
BlackRock Cayman West Bay Finco Limited	%	%	%
BlackRock Cayman West Bay IV Limited	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Finance Europe Limited	%	%	%
BlackRock Investment Management (UK) Limited	%	%	%
BlackRock Asset Management Deutschland AG	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Holdco 3, LLC	%	%	%
BlackRock Cayman 1 LP	%	%	%
BlackRock Cayman West Bay Finco Limited	%	%	%
BlackRock Cayman West Bay IV Limited	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Finance Europe Limited	%	%	%
BlackRock Investment Management (UK) Limited	%	%	%
BlackRock Asset Management Deutschland AG	%	%	%
iShares (DE) I Investmentaktiengesellschaft mit Teilgesellschaftsvermögen	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Holdco 3, LLC	%	%	%
BlackRock Cayman 1 LP	%	%	%
BlackRock Cayman West Bay Finco Limited	%	%	%
BlackRock Cayman West Bay IV Limited	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Finance Europe Limited	%	%	%
BlackRock Investment Management (UK) Limited	%	%	%
BlackRock Fund Managers Limited	%	%	%

**9. In case of proxy voting according to Sec. 34 para. 3 WpHG**

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
%	%	%

**10. Other explanatory remarks:**

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Date

08 Nov 2018

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End of News

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