


adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 08.03.2018 | 13:00

adidas AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG
 08.03.2018 / 13:00
 Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.
 The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer
 adidas AG
 Adi-Dassler-Straße 1
 91074 Herzogenaurach
 Germany

2. Reason for notification

| | |
|-------------------------------------|--------------------------------------------------------------------------------------------|
| <input checked="" type="checkbox"/> | Acquisition/disposal of shares with voting rights |
| <input type="checkbox"/> | Acquisition/disposal of instruments |
| <input type="checkbox"/> | Change of breakdown of voting rights |
| <input checked="" type="checkbox"/> | Other reason: Voluntary group notification with triggered threshold on subsidiary level |

3. Details of person subject to the notification obligation

| | |
|-----------------|--------------------------------------------------|
| Name: | City and country of registered office: |
| BlackRock, Inc. | Wilmington, DE United States of America (USA) |

4. Names of shareholder(s)
 holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:
 01 March 2018

6. Total positions

| | % of voting rights attached to shares (total of 7.a.) | % of voting rights through instruments (total of 7.b.1 + 7.b.2) | total of both in % (7.a. + 7.b.) | total number of voting rights of issuer |
|-----------------------|-------------------------------------------------------|-----------------------------------------------------------------|----------------------------------|-----------------------------------------|
| Resulting situation | 5.65 % | 0.12 % | 5.78 % | 209216186 |
| Previous notification | 7.04 % | 0.35 % | 7.38 % | / |

7. Notified details of the resulting situation
a. Voting rights attached to shares (Sec.s 33, 34 WpHG)

| ISIN | absolute | | in % | |
|------|-----------------------|-------------------------|-----------------------|-------------------------|
| | direct (Sec. 33 WpHG) | indirect (Sec. 34 WpHG) | direct (Sec. 33 WpHG) | indirect (Sec. 34 WpHG) |
| | | | | |

| | | | | |
|--------------|---|----------|--------|--------|
| DE000A1EWWO | 0 | 11830780 | 0.00 % | 5.65 % |
| Total | | 11830780 | 5.65 % | |

b.1. Instruments according to Sec. 38 para. 1 No. 1 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Voting rights absolute | Voting rights in % |
|--------------------|-----------------------------|-------------------------------|------------------------|--------------------|
| Lent Securities | N/A | N/A | 111662 | 0.05 % |
| | | Total | 111662 | 0.05 % |

b.2. Instruments according to Sec. 38 para. 1 No. 2 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Cash or physical settlement | Voting rights absolute | Voting rights in % |
|-------------------------|-----------------------------|-------------------------------|-----------------------------|------------------------|--------------------|
| Contract for Difference | N/A | N/A | Cash | 143234 | 0.07 % |
| | | Total | | 143234 | 0.07 % |

8. Information in relation to the person subject to the notification obligation

| | |
|-------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> | Person subject to the notification obligation is not controlled and does itself not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer (1.). |
| <input checked="" type="checkbox"/> | Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity: |

| Name | % of voting rights (if at least held 3% or more) | % of voting rights through instruments (if at least held 5% or more) | Total of both (if at least held 5% or more) |
|-------------------------------------------------------------|--------------------------------------------------|----------------------------------------------------------------------|---------------------------------------------|
| BlackRock, Inc. | % | % | % |
| Trident Merger, LLC | % | % | % |
| BlackRock Investment Management, LLC | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock Holdco 4, LLC | % | % | % |
| BlackRock Holdco 6, LLC | % | % | % |
| BlackRock Delaware Holdings Inc. | % | % | % |
| BlackRock Institutional Trust Company, National Association | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock Holdco 4, LLC | % | % | % |
| BlackRock Holdco 6, LLC | % | % | % |
| BlackRock Delaware Holdings Inc. | % | % | % |
| BlackRock Fund Advisors | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock Capital Holdings, Inc. | % | % | % |
| BlackRock Advisors, LLC | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock International Holdings, Inc. | % | % | % |
| BR Jersey International Holdings L.P. | % | % | % |

| | | | |
|-----------------------------------------------------|---|---|---|
| BlackRock (Singapore) Holdco Pte. Ltd. | ⊗ | ⊗ | ⊗ |
| BlackRock (Singapore) Limited | ⊗ | ⊗ | ⊗ |
| --- | ⊗ | ⊗ | ⊗ |
| BlackRock, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock International Holdings, Inc. | ⊗ | ⊗ | ⊗ |
| BR Jersey International Holdings L.P. | ⊗ | ⊗ | ⊗ |
| BlackRock (Singapore) Holdco Pte. Ltd. | ⊗ | ⊗ | ⊗ |
| BlackRock HK Holdco Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Asset Management North Asia Limited | ⊗ | ⊗ | ⊗ |
| --- | ⊗ | ⊗ | ⊗ |
| BlackRock, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock International Holdings, Inc. | ⊗ | ⊗ | ⊗ |
| BR Jersey International Holdings L.P. | ⊗ | ⊗ | ⊗ |
| BlackRock (Singapore) Holdco Pte. Ltd. | ⊗ | ⊗ | ⊗ |
| BlackRock HK Holdco Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Lux Finco S.à r.l. | ⊗ | ⊗ | ⊗ |
| BlackRock Trident Holding Company Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Japan Holdings GK | ⊗ | ⊗ | ⊗ |
| BlackRock Japan Co., Ltd. | ⊗ | ⊗ | ⊗ |
| --- | ⊗ | ⊗ | ⊗ |
| BlackRock, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| Black Rock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock International Holdings, Inc. | ⊗ | ⊗ | ⊗ |
| BR Jersey International Holdings L.P. | ⊗ | ⊗ | ⊗ |
| BlackRock Australia Holdco Pty. Ltd. | ⊗ | ⊗ | ⊗ |
| BlackRock Investment Management (Australia) Limited | ⊗ | ⊗ | ⊗ |
| --- | ⊗ | ⊗ | ⊗ |
| BlackRock, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock International Holdings, Inc. | ⊗ | ⊗ | ⊗ |
| BR Jersey International Holdings L.P. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 3, LLC | ⊗ | ⊗ | ⊗ |
| BlackRock Canada Holdings LP | ⊗ | ⊗ | ⊗ |
| BlackRock Canada Holdings ULC | ⊗ | ⊗ | ⊗ |
| BlackRock Asset Management Canada Limited | ⊗ | ⊗ | ⊗ |
| --- | ⊗ | ⊗ | ⊗ |
| BlackRock, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock International Holdings, Inc. | ⊗ | ⊗ | ⊗ |
| BR Jersey International Holdings L.P. | ⊗ | ⊗ | ⊗ |
| BlackRock Group Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Advisors (UK) Limited | ⊗ | ⊗ | ⊗ |

| | | | |
|----------------------------------------------------------|---|---|---|
| --- | ⊘ | ⊘ | ⊘ |
| BlackRock, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Holdco 2, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Financial Management, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock International Holdings, Inc. | ⊘ | ⊘ | ⊘ |
| BR Jersey International Holdings L.P. | ⊘ | ⊘ | ⊘ |
| BlackRock Group Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Luxembourg Holdco S.à r.l. | ⊘ | ⊘ | ⊘ |
| BlackRock UK Holdco Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Asset Management Schweiz AG | ⊘ | ⊘ | ⊘ |
| --- | ⊘ | ⊘ | ⊘ |
| BlackRock, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Holdco 2, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Financial Management, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock International Holdings, Inc. | ⊘ | ⊘ | ⊘ |
| BR Jersey International Holdings L.P. | ⊘ | ⊘ | ⊘ |
| BlackRock Group Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Luxembourg Holdco S.à r.l. | ⊘ | ⊘ | ⊘ |
| BlackRock (Luxembourg) S.A. | ⊘ | ⊘ | ⊘ |
| --- | ⊘ | ⊘ | ⊘ |
| BlackRock, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Holdco 2, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Financial Management, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock International Holdings, Inc. | ⊘ | ⊘ | ⊘ |
| BR Jersey International Holdings L.P. | ⊘ | ⊘ | ⊘ |
| BlackRock Group Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Luxembourg Holdco S.à r.l. | ⊘ | ⊘ | ⊘ |
| BlackRock Investment Management Ireland Holdings Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Asset Management Ireland Limited | ⊘ | ⊘ | ⊘ |
| --- | ⊘ | ⊘ | ⊘ |
| BlackRock, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Holdco 2, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Financial Management, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock International Holdings, Inc. | ⊘ | ⊘ | ⊘ |
| BR Jersey International Holdings L.P. | ⊘ | ⊘ | ⊘ |
| BlackRock Group Limited | ⊘ | ⊘ | ⊘ |
| BlackRock International Limited | ⊘ | ⊘ | ⊘ |
| --- | ⊘ | ⊘ | ⊘ |
| BlackRock, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Holdco 2, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Financial Management, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock International Holdings, Inc. | ⊘ | ⊘ | ⊘ |
| BR Jersey International Holdings L.P. | ⊘ | ⊘ | ⊘ |
| BlackRock Group Limited | ⊘ | ⊘ | ⊘ |
| BlackRock International Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Life Limited | ⊘ | ⊘ | ⊘ |
| --- | ⊘ | ⊘ | ⊘ |
| BlackRock, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Holdco 2, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Financial Management, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock International Holdings, Inc. | ⊘ | ⊘ | ⊘ |
| BR Jersey International Holdings L.P. | ⊘ | ⊘ | ⊘ |

| | | | |
|---------------------------------------------------------------------------|---|---|---|
| BlackRock Group Limited | % | % | % |
| BlackRock (Netherlands) B.V. | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock International Holdings, Inc. | % | % | % |
| BR Jersey International Holdings L.P. | % | % | % |
| BlackRock Group Limited | % | % | % |
| BlackRock Investment Management (UK) Limited | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock International Holdings, Inc. | % | % | % |
| BR Jersey International Holdings L.P. | % | % | % |
| BlackRock Group Limited | % | % | % |
| BlackRock Investment Management (UK) Limited | % | % | % |
| BlackRock Asset Management Deutschland AG | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock International Holdings, Inc. | % | % | % |
| BR Jersey International Holdings L.P. | % | % | % |
| BlackRock Group Limited | % | % | % |
| BlackRock Investment Management (UK) Limited | % | % | % |
| BlackRock Asset Management Deutschland AG | % | % | % |
| iShares (DE) I Investmentaktiengesellschaft mit Teilgesellschaftsvermögen | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock International Holdings, Inc. | % | % | % |
| BR Jersey International Holdings L.P. | % | % | % |
| BlackRock Group Limited | % | % | % |
| BlackRock Investment Management (UK) Limited | % | % | % |
| BlackRock Fund Managers Limited | % | % | % |

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

| | |
|-----------------------------------------|--------------------------|
| Date of general meeting: | |
| Holding position after general meeting: | % (equals voting rights) |

10. Other explanatory remarks:

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| |
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Language: English
Company: adidas AG
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