

adidas AG

adidas

WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 30.11.2018 | 11:00

adidas AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

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30.11.2018 / 11:00

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	adidas AG
Street:	Adi-Dassler-Straße 1
Postal code:	91074
City:	Herzogenaurach Germany
Legal Entity Identifier (LEI):	549300JSX0Z4CW0V5023

2. Reason for notification

<input checked="" type="checkbox"/>	Acquisition/disposal of shares with voting rights
<input type="checkbox"/>	Acquisition/disposal of instruments
<input type="checkbox"/>	Change of breakdown of voting rights
<input checked="" type="checkbox"/>	Other reason: Voluntary group notification with triggered threshold on subsidiary level

3. Details of person subject to the notification obligation

Legal entity: BlackRock, Inc.
City of registered office, country: Wilmington, DE, United States of America (USA)

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

23 Nov 2018

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	5.10 %	0.32 %	5.42 %	200416186
Previous notification	5.10 %	0.33 %	5.42 %	/

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)
DE000A1EWWW0	0	10226594	0.00 %	5.10 %
US00687A1079	0	24	0.00 %	0.00001 %
Total	10226618		5.10 %	

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Lent Securities	N/A	N/A	512642	0.26 %
		Total	512642	0.26 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Contract for Difference	N/A	N/A	Cash	127464	0.06 %
		Total		127464	0.06 %

8. Information in relation to the person subject to the notification obligation

<input type="checkbox"/>	Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
<input checked="" type="checkbox"/>	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments (if at least 5% or more)	Total of both (if at least 5% or more)
BlackRock, Inc.	%	%	%
Trident Merger, LLC	%	%	%
BlackRock Investment Management, LLC	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Holdco 4, LLC	%	%	%
BlackRock Holdco 6, LLC	%	%	%
BlackRock Delaware Holdings Inc.	%	%	%
BlackRock Institutional Trust Company, National Association	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Holdco 4, LLC	%	%	%
BlackRock Holdco 6, LLC	%	%	%
BlackRock Delaware Holdings Inc.	%	%	%
BlackRock Fund Advisors	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Capital Holdings, Inc.	%	%	%
BlackRock Advisors, LLC	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%

BlackRock International Holdings, Inc.	⊘	⊘	⊘
BR Jersey International Holdings L.P.	⊘	⊘	⊘
BlackRock (Singapore) Holdco Pte. Ltd.	⊘	⊘	⊘
BlackRock (Singapore) Limited	⊘	⊘	⊘
---	⊘	⊘	⊘
BlackRock, Inc.	⊘	⊘	⊘
BlackRock Holdco 2, Inc.	⊘	⊘	⊘
BlackRock Financial Management, Inc.	⊘	⊘	⊘
BlackRock International Holdings, Inc.	⊘	⊘	⊘
BR Jersey International Holdings L.P.	⊘	⊘	⊘
BlackRock (Singapore) Holdco Pte. Ltd.	⊘	⊘	⊘
BlackRock HK Holdco Limited	⊘	⊘	⊘
BlackRock Asset Management North Asia Limited	⊘	⊘	⊘
---	⊘	⊘	⊘
BlackRock, Inc.	⊘	⊘	⊘
BlackRock Holdco 2, Inc.	⊘	⊘	⊘
BlackRock Financial Management, Inc.	⊘	⊘	⊘
BlackRock International Holdings, Inc.	⊘	⊘	⊘
BR Jersey International Holdings L.P.	⊘	⊘	⊘
BlackRock (Singapore) Holdco Pte. Ltd.	⊘	⊘	⊘
BlackRock HK Holdco Limited	⊘	⊘	⊘
BlackRock Lux Finco S.à r.l.	⊘	⊘	⊘
BlackRock Trident Holding Company Limited	⊘	⊘	⊘
BlackRock Japan Holdings GK	⊘	⊘	⊘
BlackRock Japan Co., Ltd.	⊘	⊘	⊘
---	⊘	⊘	⊘
BlackRock, Inc.	⊘	⊘	⊘
BlackRock Holdco 2, Inc.	⊘	⊘	⊘
Black Rock Financial Management, Inc.	⊘	⊘	⊘
BlackRock International Holdings, Inc.	⊘	⊘	⊘
BR Jersey International Holdings L.P.	⊘	⊘	⊘
BlackRock Australia Holdco Pty. Ltd.	⊘	⊘	⊘
BlackRock Investment Management (Australia) Limited	⊘	⊘	⊘
---	⊘	⊘	⊘
BlackRock, Inc.	⊘	⊘	⊘
BlackRock Holdco 2, Inc.	⊘	⊘	⊘
BlackRock Financial Management, Inc.	⊘	⊘	⊘
BlackRock International Holdings, Inc.	⊘	⊘	⊘
BR Jersey International Holdings L.P.	⊘	⊘	⊘
BlackRock Holdco 3, LLC	⊘	⊘	⊘
BlackRock Canada Holdings LP	⊘	⊘	⊘
BlackRock Canada Holdings ULC	⊘	⊘	⊘
BlackRock Asset Management Canada Limited	⊘	⊘	⊘
---	⊘	⊘	⊘
BlackRock, Inc.	⊘	⊘	⊘
BlackRock Holdco 2, Inc.	⊘	⊘	⊘

BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Holdco 3, LLC	⊗	⊗	⊗
BlackRock Cayman 1 LP	⊗	⊗	⊗
BlackRock Cayman West Bay Finco Limited	⊗	⊗	⊗
BlackRock Cayman West Bay IV Limited	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock Finance Europe Limited	⊗	⊗	⊗
BlackRock Advisors (UK) Limited	⊗	⊗	⊗
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BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Holdco 3, LLC	⊗	⊗	⊗
BlackRock Cayman 1 LP	⊗	⊗	⊗
BlackRock Cayman West Bay Finco Limited	⊗	⊗	⊗
BlackRock Cayman West Bay IV Limited	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock Luxembourg Holdco S.à r.l.	⊗	⊗	⊗
BlackRock UK Holdco Limited	⊗	⊗	⊗
BlackRock Asset Management Schweiz AG	⊗	⊗	⊗
---	⊗	⊗	⊗
BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Holdco 3, LLC	⊗	⊗	⊗
BlackRock Cayman 1 LP	⊗	⊗	⊗
BlackRock Cayman West Bay Finco Limited	⊗	⊗	⊗
BlackRock Cayman West Bay IV Limited	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock Luxembourg Holdco S.à r.l.	⊗	⊗	⊗
BlackRock (Luxembourg) S.A.	⊗	⊗	⊗
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BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Holdco 3, LLC	⊗	⊗	⊗
BlackRock Cayman 1 LP	⊗	⊗	⊗
BlackRock Cayman West Bay Finco	⊗	⊗	⊗

Limited			
BlackRock Cayman West Bay IV Limited	⊘	⊘	⊘
BlackRock Group Limited	⊘	⊘	⊘
BlackRock Luxembourg Holdco S.à r.l.	⊘	⊘	⊘
BlackRock Investment Management Ireland Holdings Limited	⊘	⊘	⊘
BlackRock Asset Management Ireland Limited	⊘	⊘	⊘
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BlackRock, Inc.	⊘	⊘	⊘
BlackRock Holdco 2, Inc.	⊘	⊘	⊘
BlackRock Financial Management, Inc.	⊘	⊘	⊘
BlackRock International Holdings, Inc.	⊘	⊘	⊘
BR Jersey International Holdings L.P.	⊘	⊘	⊘
BlackRock Holdco 3, LLC	⊘	⊘	⊘
BlackRock Cayman 1 LP	⊘	⊘	⊘
BlackRock Cayman West Bay Finco Limited	⊘	⊘	⊘
BlackRock Cayman West Bay IV Limited	⊘	⊘	⊘
BlackRock Group Limited	⊘	⊘	⊘
BlackRock International Limited	⊘	⊘	⊘
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BlackRock, Inc.	⊘	⊘	⊘
BlackRock Holdco 2, Inc.	⊘	⊘	⊘
BlackRock Financial Management, Inc.	⊘	⊘	⊘
BlackRock International Holdings, Inc.	⊘	⊘	⊘
BR Jersey International Holdings L.P.	⊘	⊘	⊘
BlackRock Holdco 3, LLC	⊘	⊘	⊘
BlackRock Cayman 1 LP	⊘	⊘	⊘
BlackRock Cayman West Bay Finco Limited	⊘	⊘	⊘
BlackRock Cayman West Bay IV Limited	⊘	⊘	⊘
BlackRock Group Limited	⊘	⊘	⊘
BlackRock International Limited	⊘	⊘	⊘
BlackRock Life Limited	⊘	⊘	⊘
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BlackRock, Inc.	⊘	⊘	⊘
BlackRock Holdco 2, Inc.	⊘	⊘	⊘
BlackRock Financial Management, Inc.	⊘	⊘	⊘
BlackRock International Holdings, Inc.	⊘	⊘	⊘
BR Jersey International Holdings L.P.	⊘	⊘	⊘
BlackRock Holdco 3, LLC	⊘	⊘	⊘
BlackRock Cayman 1 LP	⊘	⊘	⊘
BlackRock Cayman West Bay Finco Limited	⊘	⊘	⊘
BlackRock Cayman West Bay IV Limited	⊘	⊘	⊘
BlackRock Group Limited	⊘	⊘	⊘
BlackRock Finance Europe Limited	⊘	⊘	⊘
BlackRock (Netherlands) B.V.	⊘	⊘	⊘
---	⊘	⊘	⊘
BlackRock, Inc.	⊘	⊘	⊘
BlackRock Holdco 2, Inc.	⊘	⊘	⊘
BlackRock Financial Management,	⊘	⊘	⊘

Inc.			
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Holdco 3, LLC	⊗	⊗	⊗
BlackRock Cayman 1 LP	⊗	⊗	⊗
BlackRock Cayman West Bay Finco Limited	⊗	⊗	⊗
BlackRock Cayman West Bay IV Limited	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock Finance Europe Limited	⊗	⊗	⊗
BlackRock Investment Management (UK) Limited	⊗	⊗	⊗
---	⊗	⊗	⊗
BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Holdco 3, LLC	⊗	⊗	⊗
BlackRock Cayman 1 LP	⊗	⊗	⊗
BlackRock Cayman West Bay Finco Limited	⊗	⊗	⊗
BlackRock Cayman West Bay IV Limited	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock Finance Europe Limited	⊗	⊗	⊗
BlackRock Investment Management (UK) Limited	⊗	⊗	⊗
BlackRock Asset Management Deutschland AG	⊗	⊗	⊗
---	⊗	⊗	⊗
BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Holdco 3, LLC	⊗	⊗	⊗
BlackRock Cayman 1 LP	⊗	⊗	⊗
BlackRock Cayman West Bay Finco Limited	⊗	⊗	⊗
BlackRock Cayman West Bay IV Limited	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock Finance Europe Limited	⊗	⊗	⊗
BlackRock Investment Management (UK) Limited	⊗	⊗	⊗
BlackRock Asset Management Deutschland AG	⊗	⊗	⊗
iShares (DE) I Investmentaktiengesellschaft mit Teilgesellschaftsvermögen	⊗	⊗	⊗
---	⊗	⊗	⊗
BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗

BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Holdco 3, LLC	%	%	%
BlackRock Cayman 1 LP	%	%	%
BlackRock Cayman West Bay Finco Limited	%	%	%
BlackRock Cayman West Bay IV Limited	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Finance Europe Limited	%	%	%
BlackRock Investment Management (UK) Limited	%	%	%
BlackRock Fund Managers Limited	%	%	%

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
%	%	%

10. Other explanatory remarks:

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Date

28 Nov 2018

30.11.2018 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.
Archive at www.dgap.de

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Adi-Dassler-Straße 1
91074 Herzogenaurach
Germany
Internet: www.adidas-group.com

End of News

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