

**Willi Schwerdtle**  
**Independent Management Consultant,**  
**Partner WP Force Solutions GmbH**

Personal Data:

**Born:** April 14, 1953 in Hofheim am Taunus, Germany  
**Nationality:** German  
**Education:** Economic studies at the Universität Stuttgart, Germany

Career:

**since 2011** Independent Management Consultant, Partner WP Force Solutions GmbH, Bad Homburg v. d. Höhe, Germany

Procter & Gamble GmbH:

**2008 - 2011** Vice President Global CBD of Electronic- and C&C channel and Metro/Makro  
**2006 - 2008** Vice President CBD Germany-Austria-Switzerland  
**1999 - 2006** Director CBD Germany-Austria-Switzerland  
**1997 - 1999** Team Leader A&P, New York  
**1994 - 1997** Division Manager  
**1992 - 1994** Manager Trade Marketing Corporate Businesses  
**1990 - 1992** Special Assignment, Launch FemCare, Germany  
**1988 - 1990** Manager Trade Marketing Fabric & Home Care/Paper, Schwalbach, Germany  
**1985 - 1988** District Manager Nielsen III  
**1984 - 1985** Assistant Brand Manager  
**1983 - 1984** Special Assignment Manager Fabric & Home Care Trade Marketing, Schwalbach, Germany  
**1979 - 1983** Sales Representative & Unit Manager

**Member of the adidas AG Supervisory Board since**

2004 (since 2009 Deputy Chairman)

**Memberships in other statutory supervisory boards in Germany**

- Member of the Supervisory Board, Eckes AG, Nieder-Olm, Germany
- Chairman of the Supervisory Board, Windeln.de SE, Munich, Germany

**Memberships in comparable domestic or foreign controlling bodies of commercial enterprises**

None