

adidas AG



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Nachricht vom 18.11.2014 | 11:00

## adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG

18.11.2014 11:00

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG.  
The issuer is solely responsible for the content of this announcement.

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Notification of voting rights pursuant to Art. 25, Sec. 1 WpHG  
We received the following notifications pursuant to Art. 25, Sec. 1 WpHG on November 13, 2014:

I.

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

BlackRock Holdco 2, Inc., Wilmington, DE, United States

3. Triggering event:

Falling below threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

11.11.2014

6. Total amount of voting rights:

4.997% (equals 10455479 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

0.17% (equals 356251 voting rights)

thereof held indirectly:

0.17% (equals 356251 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

4.83% (equals 10099228 voting rights)

8. Detailed information on financial/other instruments pursuant to sec. 25 WpHG:

Chain of controlled undertakings:

BlackRock Financial Management, Inc., BlackRock Advisors Holdings, Inc.,  
BlackRock International Holdings, Inc., BR Jersey International Holdings

L.P., BlackRock Group Limited, BlackRock International Limited, BlackRock Life Limited  
BlackRock Financial Management, Inc., BlackRock Advisors Holdings, Inc., BlackRock International Holdings, Inc., BR Jersey International Holdings L.P., BlackRock Holdco 3, LLC, BlackRock Canada Holdings LP, BlackRock Canada Holdings ULC, BlackRock Asset Management Canada Limited  
BlackRock Financial Management, Inc., BlackRock Holdco 4, LLC, BlackRock Holdco 6, LLC, BlackRock Delaware Holdings, Inc., BlackRock Institutional Trust Company, National Association

II.

1. Listed company:

adidas AG  
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

BlackRock Financial Management, Inc., New York, NY, United States

3. Triggering event:

Falling below threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

11.11.2014

6. Total amount of voting rights:

4.99% (equals 10438882 voting rights)  
calculated from the following total number of voting rights issued:  
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

0.17% (equals 356251 voting rights)

thereof held indirectly:

0.17% (equals 356251 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

4.82% (equals 10082631 voting rights)

8. Detailed information on financial/other instruments pursuant to sec. 25 WpHG:

Chain of controlled undertakings:

BlackRock Advisors Holdings, Inc., BlackRock International Holdings, Inc., BR Jersey International Holdings L.P., BlackRock Group Limited, BlackRock International Limited, BlackRock Life Limited  
BlackRock Advisors Holdings, Inc., BlackRock International Holdings, Inc., BR Jersey International Holdings L.P., BlackRock Holdco 3, LLC, BlackRock Canada Holdings LP, BlackRock Canada Holdings ULC, BlackRock Asset Management Canada Limited  
BlackRock Holdco 4, LLC, BlackRock Holdco 6, LLC, BlackRock Delaware Holdings, Inc., BlackRock Institutional Trust Company, National Association

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End of Announcement

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