



September 16, 2019

## **Top positions achieved again: adidas in the Dow Jones Sustainability Indices for 20 years**

**Herzogenaurach** – adidas has been included in the Dow Jones Sustainability Indices (DJSI) for the twentieth time in a row. This year also marks the twentieth edition of the globally recognized indices, which evaluate the sustainability performance of the largest 2,500 companies listed in the Dow Jones Global Total Stock Market Index. The comprehensive assessment considers factors such as corporate governance, risk management, climate change mitigation, labor and environmental standards both within the company and with its suppliers, as well as innovation management.

In addition to being again included in the indices, adidas was ranked best in its industry in the criteria of Brand Management, Information Security/Cyber Security & System Availability, Environmental Policy & Management Systems, Operational Eco-Efficiency, Social Reporting and Talent Attraction & Retention.

adidas continues to become ever more sustainable. In the current period of its sustainability strategy, the sporting goods manufacturer is pursuing tangible and measurable targets up to 2020. Key priorities include the use of more sustainable materials for products, tackling water scarcity in manufacturing countries and further improving working conditions in the supply chain. adidas has not used plastic bags in its own stores since 2016, sources only sustainably produced cotton since 2018 and presented the world's first fully recyclable running shoe this year. From 2024 onwards, only recycled polyester will be used in every product and on every application where a solution exists.

The results of the annual DJSI review were announced by RobecoSAM, a global investment group focused exclusively on sustainability investing, in collaboration with S&P Dow Jones Indices. The DJSI are the longest-running global sustainability benchmarks, a key reference point in sustainability investing for investors and an effective engagement platform for companies which want to adopt sustainable best practices. The annual review of the companies included in the DJSI is based on a thorough analysis of corporate economic, environmental and social performance.

For more information on the DJSI please visit [www.sustainability-indices.com](http://www.sustainability-indices.com).

For more information about adidas' sustainability approach, [click here](#).



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**About adidas**

adidas is a global leader in the sporting goods industry with the core brands adidas and Reebok. Headquartered in Herzogenaurach/Germany, the company employs around 57,000 people across the globe and generated sales of just under € 22 billion in 2018.

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**Media Contact:**

**Media Relations**

corporate.press@adidas.com  
Tel.: +49 (0) 9132 84-2352

**Investor Relations**

investor.relations@adidas-group.com  
Tel.: +49 (0) 9132 84-2920

You are also welcome to visit our website, at [www.adidas-Group.com](http://www.adidas-Group.com).