

Herzogenaurach, November 28, 2016

**adidas AG: Disclosure pursuant to Art. 5 Sec. 1 lit. b) and Sec. 3 of the Regulation (EU) No 596/2014 (MAR) in conjunction with Art. 2 Sec. 2 and Sec. 3 of the Commission Delegated Regulation (EU) No 2016/1052 / 3rd Tranche – 3rd Interim Announcement**

In the period from November 21, 2016 up to and including November 25, 2016, adidas AG bought back a total of 198,355 shares of adidas AG within the framework of the share buyback programme. In the announcement of November 7, 2016 pursuant to Art. 2 Sec. 1 of the Commission Delegated Regulation (EU) 2016/1052 it was communicated that the repurchase of treasury shares within the framework of a third tranche would commence on November 8, 2016.

The overall volume of the shares bought back daily in the period from November 21, 2016 up to and including November 25, 2016 and the daily volume-weighted average stock market prices of the shares are as follows:

Date	Overall volume of shares bought back (number)	Volume-weighted average stock market price (EUR) <sup>1)</sup>
November 21, 2016	35,800	139.1168
November 22, 2016	36,130	139.1622
November 23, 2016	40,680	138.8851
November 24, 2016	40,686	138.9418
November 25, 2016	45,059	138.5786
<b>In total</b>	<b>198,355</b>	<b>138.9194</b>

<sup>1)</sup> Excluding incidental purchasing costs, rounded to four places according to commercial practice

The total number of shares which have been bought back so far by adidas AG since November 8, 2016 within the framework of the third tranche of the share buyback programme thus amounts to 1,010,921 shares.

The total number of shares which have been bought back so far by adidas AG within the framework of the share buyback programme resolved upon on October 1, 2014 and initiated on November 7, 2014 (including the shares bought back within the framework of the third tranche) thus amounts to 10,029,690 shares.



Further information pursuant to Art. 5 Sec. 1 lit. b) and Sec. 3 of the Regulation (EU) No 596/2014 in conjunction with Art. 2 Sec. 2 and Sec. 3 of the Commission Delegated Regulation (EU) No 2016/1052 is available online under <http://www.adidas-group.com/s/sharebuyback>.

The purchase of the adidas AG shares was carried out by a bank assigned by adidas AG and exclusively via the Frankfurt Stock Exchange (XETRA trading).

Herzogenaurach, November 28, 2016

adidas AG  
The Executive Board