

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 02.12.2014 | 09:56

adidas AG: Publication according to § 26 paragraph. 1 WpHG with the objective of Europe-wide distribution

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02.12.2014 09:56

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG.

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Notification of voting rights pursuant to Art. 25a, Sec. 1 WpHG

We received the following notification pursuant to Art. 25a, Sec. 1 WpHG on November 27, 2014:

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Société Générale S.A., Paris, France

3. Triggering event:

Exceeding Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

24.11.2014

6. Total amount of voting rights:

5.09% (equals 10652316 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to

Art. 25a, Sec. 1 WpHG:

4.51% (equals 9445914 voting rights)

thereof held indirectly:

1.58% (equals 3299520 voting rights)

Voting rights proportion based on financial/other instruments pursuant to

sec. 25 WpHG:

0.56% (equals 1166330 voting rights)

thereof held indirectly:

0.00% (equals 0 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

0.02% (equals 40072 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

Chain of controlled undertakings:
Soci t  G n rale Effekten GmbH

ISIN or name/description of the financial/other instrument:

Certificate	DE000VT8SMH6	, Maturity:	19.12.2014
Certificate	DE000US1P9X9	, Maturity:	20.03.2015
Future		, Maturity:	16.01.2015
OTC call-option		, Maturity:	19.12.2014
OTC call-option		, Maturity:	02.01.2015
OTC call-option		, Maturity:	05.01.2015
OTC call-option		, Maturity:	20.03.2015
OTC call-option		, Maturity:	19.06.2015
OTC call-option		, Maturity:	18.09.2015
OTC call-option		, Maturity:	18.12.2015
OTC call-option		, Maturity:	16.12.2016
OTC call-option		, Maturity:	15.12.2017
OTC call-option		, Maturity:	14.12.2018
OTC call-option		, Maturity:	21.12.2018
OTC call-option		, Maturity:	20.12.2019
OTC call-option		, Maturity:	18.12.2020
OTC call-option		, Maturity:	03.01.2025
OTC put-option		, Maturity:	02.01.2015
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Listed call warrant	DE000SG3T5X0	, Maturity:	19.12.2014
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Listed call warrant	DE000SG4VM33	, Maturity:	19.12.2014
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OTC put-option	, Maturity:	19.12.2014
OTC put-option	, Maturity:	17.06.2016
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Listed put-option	, Maturity:	18.12.2015
Listed put-option	, Maturity:	15.12.2017

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