

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 05.08.2016 | 15:05

**adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution**

DGAP Voting Rights Announcement: adidas AG  
 2016-08-05 / 15:05  
 Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.  
 The issuer is solely responsible for the content of this announcement.

**Notification of Major Holdings**

**1. Details of issuer**

adidas AG  
 Adi-Dassler-Straße 1  
 91074 Herzogenaurach  
 Germany

**2. Reason for notification**

<input checked="" type="checkbox"/>	Acquisition/disposal of shares with voting rights
<input type="checkbox"/>	Acquisition/disposal of instruments
<input type="checkbox"/>	Change of breakdown of voting rights
<input type="checkbox"/>	Other reason:

**3. Details of person subject to the notification obligation**

Name:	City and country of registered office:
Mr Stephen F. Mandel, Jr.	

**4. Names of shareholder(s)**

holding directly 3% or more voting rights, if different from 3.

**5. Date on which threshold was crossed or reached**

28 Jul 2016

**6. Total positions**

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	total of both in % (7.a. + 7.b.)	total number of voting rights of issuer
Resulting situation	3.01 %	0.00 %	3.01 %	209216186
Previous notification	n/a %	n/a %	n/a %	/

**7. Notified details of the resulting situation**

**a. Voting rights attached to shares (Sec.s 21, 22 WpHG)**

ISIN	absolute		in %	
	direct (Sec. 21 WpHG)	indirect (Sec. 22 WpHG)	direct (Sec. 21 WpHG)	indirect (Sec. 22 WpHG)
DE000A1EWWW0		6288534	%	3.01 %
<b>Total</b>	6288534		3.01 %	

**b.1. Instruments according to Sec. 25 para. 1 No. 1 WpHG**

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
				%
		<b>Total</b>		%

**b.2. Instruments according to Sec. 25 para. 1 No. 2 WpHG**

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
					%
			<b>Total</b>		%

**8. Information in relation to the person subject to the notification obligation**

Person subject to the notification obligation is not controlled and does itself not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer (1.).
<input checked="" type="checkbox"/> Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least held 3% or more)	% of voting rights through instruments (if at least held 5% or more)	Total of both (if at least held 5% or more)
Stephen Mandel, jr.	%	%	%
Lone Pine Managing Member LLC	%	%	%
Lone Pine Capital LLC	3.01 %	%	%
Stephen Mandel, jr.	%	%	%
Lone Pine Managing Member LLC	%	%	%
Lone Pine Associates LLC	%	%	%
Lone Tamarack, L.P.	%	%	%
Stephen Mandel, jr.	%	%	%
Lone Pine Managing Member LLC	%	%	%
Lone Pine Associates LLC	%	%	%
Lone Spruce, L.P.	%	%	%
Stephen Mandel, jr.	%	%	%
Lone Pine Managing Member LLC	%	%	%
Lone Pine Associates LLC	%	%	%
Lone Redwood, L.P.	%	%	%
Lone Cypress Ltd.	%	%	%
Stephen Mandel, jr.	%	%	%
	%	%	%

Lone Pine Managing Member LLC			
Lone Pine Members LLC	%	%	o/o
Lone Sierra, L.P.	%	%	o/o
Stephen Mandel, jr.	%	%	o/o
Lone Pine Managing Member LLC	%	%	o/o
Lone Pine Members LLC	%	%	o/o
Lone Cascade, L.P.	%	%	o/o
Stephen Mandel, jr.	%	%	o/o
Lone Pine Managing Member LLC	%	%	o/o
Lone Pine Members LLC	%	%	o/o
Lone Picea, L.P.	%	%	o/o
Lone Kauri, Ltd.	%	%	o/o
Stephen Mandel, jr.	%	%	o/o
Lone Pine Managing Member LLC	%	%	o/o
Lone Pine Members LLC	%	%	o/o
Lone Savin Master Fund, Ltd	%	%	o/o
Stephen Mandel, jr.	%	%	o/o
Lone Pine Managing Member LLC	%	%	o/o
Lone Pine Members LLC	%	%	o/o
Lone Monterey Master Fund, Ltd.	%	%	o/o

**9. In case of proxy voting according to Sec. 22 para. 3 WpHG**

Date of general meeting:	
Holding position after general meeting:	% (equals voting rights)

**10. Other explanatory remarks:**

--

2016-08-05 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.  
Archive at [www.dgap.de](http://www.dgap.de)

Language: English  
Company: adidas AG  
Adi-Dassler-Straße 1  
91074 Herzogenaurach  
Germany

Internet:	<a href="http://www.adidas-group.com">www.adidas-group.com</a>
End of News	DGAP News Service

DGAP – ein Service der EQS Group AG  
[Twitter](#) | [Impressum](#) | [AGB](#) | [Rechtliche Hinweise & Datenschutz](#)