

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 13.05.2015 | 13:00

adidas AG: Publication according to § 26 paragraph. 1 WpHG with the objective of Europe-wide distribution

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Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of voting rights pursuant to Art. 25a, Sec. 1 WpHG
We received the following notification pursuant to Art. 25a, Sec. 1 WpHG on May 12, 2015:

1. Listed company:

adidas AG
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Morgan Stanley, Wilmington, Delaware, United States

3. Triggering event:

Exceeding Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

06.05.2015

6. Total amount of voting rights:

5.69% (equals 11914607 voting rights)
calculated from the following total number of voting rights issued:
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:
2.09% (equals 4382341 voting rights)

thereof held indirectly:

2.09% (equals 4375517 voting rights)

Voting rights proportion based on financial/other instruments pursuant to Art. 25 WpHG:

2.70% (equals 5640447 voting rights)

thereof held indirectly:

2.70% (equals 5640447 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:

0.90% (equals 1891819 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

Chain of controlled undertakings:

Morgan Stanley International Holdings Inc., Morgan Stanley B.V., MS Equity Financing Services (Luxembourg) Sarl, Morgan Stanley International Limited, Morgan Stanley Group (Europe), Morgan Stanley UK Group, Morgan Stanley Investments (UK), Morgan Stanley & Co. International plc, Morgan Stanley Capital Management, LLC, Morgan Stanley Domestic Holdings Inc., Morgan Stanley Capital Services LLC

ISIN or name/description of the financial/other instrument:

Cash-Settled Swaps, Expiration Date: 25.05.2015
Cash-Settled Swaps, Expiration Date: 03.02.2016
Cash-Settled Swaps, Expiration Date: 22.04.2016
Cash-Settled Swaps, Expiration Date: 02.06.2016
Cash-Settled Swaps, Expiration Date: 05.12.2016
Cash-Settled Swaps, Expiration Date: 09.02.2017
Cash-Settled Swaps, Expiration Date: 27.02.2017
Cash-Settled Swaps, Expiration Date: 18.04.2017
Physically-Settled Put Options, Expiration Date: 19.06.2015
Physically-Settled Put Options, Expiration Date: 18.12.2015
Cash-Settled Call Options, Expiration Date: 04.08.2015
Cash-Settled Call Options, Expiration Date: 16.09.2015
Cash-Settled Call Options, Expiration Date: 09.10.2015
Cash-Settled Call Options, Expiration Date: 16.09.2016
Cash-Settled Call Options, Expiration Date: 07.09.2018
Cash-Settled Futures, Expiration Date: 19.06.2015

13.05.2015 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.
Media archive at www.dgap-medientreff.de and www.dgap.de

Language: English
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