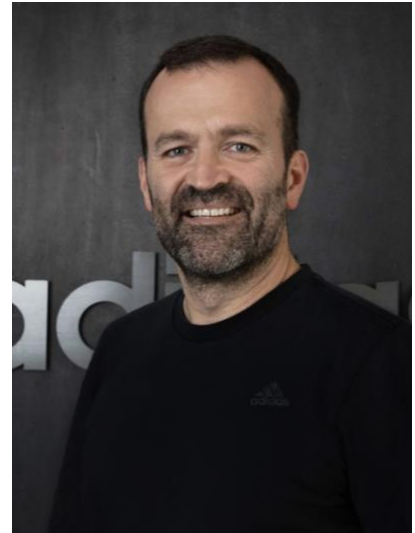


Martin Shankland

**Member of the Executive Board
responsible for Global Operations**



Martin Shankland (Australian, 47) joined adidas in 1997. From 2017 to 2019 Martin Shankland led adidas Emerging Markets as Managing Director, setting up the organization for sustainable success across the Middle East, Turkey, India and Africa. Prior to that, Martin Shankland was Managing Director adidas Russia/CIS for 17 years. Under his leadership, adidas Russia/CIS became clear market leader through the development of an extensive own-retail network for both the adidas and Reebok brands. He started at adidas as Finance Director for adidas Russia/CIS. In 2019, Martin Shankland was appointed to the Executive Board and is responsible for Global Operations.