

adidas AG		
		
WKN: A1EWWW	ISIN: DE000A1EWWW0	Land: Deutschland

Nachricht vom 29.03.2016 | 11:45

adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

DGAP Voting Rights Announcement: adidas AG
 2016-03-29 / 11:45
 Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.
 The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

adidas AG Adi-Dassler-Straße 1 91074 Herzogenaurach Germany

2. Reason for notification

<input checked="" type="checkbox"/>	Acquisition/disposal of shares with voting rights
<input type="checkbox"/>	Acquisition/disposal of instruments
<input type="checkbox"/>	Change of breakdown of voting rights
<input checked="" type="checkbox"/>	Other reason: Exercise of rights under financial instruments

3. Details of person subject to the notification obligation

Name:	City and country of registered office:
Elian Corporate Trustee (Cayman) Limited	Grand Cayman Cayman Islands

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.
 NNS Luxembourg S.à r.l.

5. Date on which threshold was crossed or reached

22 March 2016

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	total of both in % (7.a. + 7.b.)	total number of voting rights of issuer
Resulting situation	3.0000002 %	4.00 %	7.00 %	209216186
Previous notification	1.74 %	4.26 %	6.00 %	/

7. Notified details of the resulting situation

a. Voting rights attached to shares (Sec.s 21, 22 WpHG)

ISIN	absolute		in %	
	direct (Sec. 21 WpHG)	indirect (Sec. 22 WpHG)	direct (Sec. 21 WpHG)	indirect (Sec. 22 WpHG)

DE000A1EWWO		6276486	%	3.0000002 %
Total		6276486		3.0000002 %

b.1. Instruments according to Sec. 25 para. 1 No. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
OTC European Call	20.09.2016		300000	0.1434 %
OTC European Call	22.09.2016		300000	0.1434 %
OTC European Call	23.09.2016		300000	0.1434 %
OTC European Call	28.09.2016		264624	0.1265 %
		Total	1164624	0.5567 %

b.2. Instruments according to Sec. 25 para. 1 No. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
OTC European Put	18.04.2016		Both	192181	0.0919 %
OTC European Put	19.04.2016		Both	192181	0.0919 %
OTC European Put	20.04.2016		Both	192181	0.0919 %
OTC European Put	21.04.2016		Both	160000	0.0765 %
OTC European Put	22.04.2016		Both	160000	0.0765 %
OTC European Put	25.04.2016		Both	160000	0.0765 %
OTC European Put	26.04.2016		Both	192181	0.0919 %
OTC European Put	27.04.2016		Both	160000	0.0765 %
OTC European Put	28.04.2016		Both	160000	0.0765 %
OTC European Put	29.04.2016		Both	160000	0.0765 %
OTC European Put	02.05.2016		Both	80000	0.0382 %
OTC European Put	02.05.2016		Both	80000	0.0382 %
OTC European Put	03.05.2016		Both	80000	0.0382 %
OTC European Put	03.05.2016		Both	80000	0.0382 %
OTC European Put	04.05.2016		Both	80000	0.0382 %
OTC European Put	04.05.2016		Both	80000	0.0382 %
OTC European Put	05.05.2016		Both	192181	0.0919 %
OTC European Put	06.05.2016		Both	192181	0.0919 %
OTC European Put	19.05.2016		Both	225000	0.1075 %
OTC European Put	20.05.2016		Both	225000	0.1075 %
OTC European Put	23.05.2016		Both	225000	0.1075 %
OTC European Put	24.05.2016		Both	225000	0.1075 %
OTC European Put	25.05.2016		Both	225000	0.1075 %
OTC European Put	26.05.2016		Both	225000	0.1075 %

OTC European Put	27.05.2016		Both	225000	0.1075 %
OTC European Put	30.05.2016		Both	225000	0.1075 %
OTC European Put	31.05.2016		Both	300000	0.1434 %
OTC European Put	01.12.2016		Both	250000	0.1195 %
OTC European Put	02.12.2016		Both	250000	0.1195 %
OTC European Put	23.01.2017		Both	300000	0.1434 %
OTC European Put	24.01.2017		Both	300000	0.1434 %
OTC European Put	25.01.2017		Both	300000	0.1434 %
OTC European Put	26.01.2017		Both	300000	0.1434 %
OTC European Put	16.03.2017		Both	270313	0.1292 %
OTC European Put	20.03.2017		Both	270313	0.1292 %
OTC European Put	22.03.2017		Both	270313	0.1292 %
			Total	7204024	3.4433 %

8. Information in relation to the person subject to the notification obligation

<input type="checkbox"/>	Person subject to the notification obligation is not controlled and does itself not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer (1.).
<input checked="" type="checkbox"/>	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least held 3% or more)	% of voting rights through instruments (if at least held 5% or more)	Total of both (if at least held 5% or more)
Elian Corporate Trustee (Cayman) Limited	%	%	%
NNS Holding	%	%	%
NNS Luxembourg S.à r.l.	3.0000002 %	%	%

9. In case of proxy voting according to Sec. 22 para. 3 WpHG

Date of general meeting:	
Holding position after general meeting:	% (equals voting rights)

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