

adidas AG		
		
WKN: A1EWWW	ISIN: DE000A1EWWW0	Land: Deutschland

Nachricht vom 10.07.2017 | 11:00

adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG
 10.07.2017 / 11:00
 Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.
 The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

adidas AG Adi-Dassler-Straße 1 91074 Herzogenaurach Germany
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2. Reason for notification

<input checked="" type="checkbox"/> Acquisition/disposal of shares with voting rights
<input type="checkbox"/> Acquisition/disposal of instruments
<input type="checkbox"/> Change of breakdown of voting rights
<input checked="" type="checkbox"/> Other reason: Voluntary group notification with triggered threshold on subsidiary level

3. Details of person subject to the notification obligation

Name:	City and country of registered office:
BlackRock, Inc.	Wilmington, DE United States of America (USA)

4. Names of shareholder(s)
 holding directly 3% or more voting rights, if different from 3.

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5. Date on which threshold was crossed or reached:

03 Jul 2017

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	total of both in % (7.a. + 7.b.)	total number of voting rights of issuer
Resulting situation	6.32 %	0.29 %	6.61 %	209216186
Previous notification	6.10 %	0.48 %	6.58 %	/

7. Notified details of the resulting situation

a. Voting rights attached to shares (Sec.s 21, 22 WpHG)

ISIN	absolute		in %	
	direct (Sec. 21 WpHG)	indirect (Sec. 22 WpHG)	direct (Sec. 21 WpHG)	indirect (Sec. 22 WpHG)

DE000A1EWWO	0	13230165	0.00 %	6.32 %
Total		13230165	6.32 %	

b.1. Instruments according to Sec. 25 para. 1 No. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Lent Securities	N/A	N/A	228385	0.11 %
		Total	228385	0.11 %

b.2. Instruments according to Sec. 25 para. 1 No. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Contract for Difference	N/A	N/A	Cash	379856	0.18 %
		Total		379856	0.18 %

8. Information in relation to the person subject to the notification obligation

<input type="checkbox"/>	Person subject to the notification obligation is not controlled and does itself not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer (1.).
<input checked="" type="checkbox"/>	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least held 3% or more)	% of voting rights through instruments (if at least held 5% or more)	Total of both (if at least held 5% or more)
BlackRock, Inc.	%	%	%
Trident Merger, LLC	%	%	%
BlackRock Investment Management, LLC	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Holdco 4, LLC	%	%	%
BlackRock Holdco 6, LLC	%	%	%
BlackRock Delaware Holdings Inc.	%	%	%
BlackRock Institutional Trust Company, National Association	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Holdco 4, LLC	%	%	%
BlackRock Holdco 6, LLC	%	%	%
BlackRock Delaware Holdings Inc.	%	%	%
BlackRock Fund Advisors	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Capital Holdings, Inc.	%	%	%
BlackRock Advisors, LLC	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%

BlackRock (Singapore) Holdco Pte. Ltd.	%	%	o/p
BlackRock (Singapore) Limited	%	%	o/p
---	%	%	o/p
BlackRock, Inc.	%	%	o/p
BlackRock Holdco 2, Inc.	%	%	o/p
BlackRock Financial Management, Inc.	%	%	o/p
BlackRock International Holdings, Inc.	%	%	o/p
BR Jersey International Holdings L.P.	%	%	o/p
BlackRock (Singapore) Holdco Pte. Ltd.	%	%	o/p
BlackRock Asia-Pac Holdco, LLC	%	%	o/p
BlackRock HK Holdco Limited	%	%	o/p
BlackRock Asset Management North Asia Limited	%	%	o/p
---	%	%	o/p
BlackRock, Inc.	%	%	o/p
BlackRock Holdco 2, Inc.	%	%	o/p
BlackRock Financial Management, Inc.	%	%	o/p
BlackRock International Holdings, Inc.	%	%	o/p
BR Jersey International Holdings L.P.	%	%	o/p
BlackRock (Singapore) Holdco Pte. Ltd.	%	%	o/p
BlackRock Asia-Pac Holdco, LLC	%	%	o/p
BlackRock HK Holdco Limited	%	%	o/p
BlackRock Cayco Limited	%	%	o/p
BlackRock Trident Holding Company Limited	%	%	o/p
BlackRock Japan Holdings GK	%	%	o/p
BlackRock Japan Co., Ltd.	%	%	o/p
---	%	%	o/p
BlackRock, Inc.	%	%	o/p
BlackRock Holdco 2, Inc.	%	%	o/p
Black Rock Financial Management, Inc.	%	%	o/p
BlackRock International Holdings, Inc.	%	%	o/p
BR Jersey International Holdings L.P.	%	%	o/p
BlackRock Australia Holdco Pty. Ltd.	%	%	o/p
BlackRock Investment Management (Australia) Limited	%	%	o/p
---	%	%	o/p
BlackRock, Inc.	%	%	o/p
BlackRock Holdco 2, Inc.	%	%	o/p
BlackRock Financial Management, Inc.	%	%	o/p
BlackRock International Holdings, Inc.	%	%	o/p
BR Jersey International Holdings L.P.	%	%	o/p
BlackRock Holdco 3, LLC	%	%	o/p
BlackRock Canada Holdings LP	%	%	o/p
BlackRock Canada Holdings ULC	%	%	o/p
BlackRock Asset Management Canada Limited	%	%	o/p
---	%	%	o/p
BlackRock, Inc.	%	%	o/p
BlackRock Holdco 2, Inc.	%	%	o/p
BlackRock Financial Management, Inc.	%	%	o/p
BlackRock International Holdings, Inc.	%	%	o/p
BR Jersey International Holdings L.P.	%	%	o/p

BlackRock Group Limited	⊗	⊗	⊗
BlackRock Advisors (UK) Limited	⊗	⊗	⊗
---	⊗	⊗	⊗
BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock Luxembourg Holdco S.à r.l.	⊗	⊗	⊗
BlackRock UK Holdco Limited	⊗	⊗	⊗
BlackRock Asset Management Schweiz AG	⊗	⊗	⊗
---	⊗	⊗	⊗
BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock Luxembourg Holdco S.à r.l.	⊗	⊗	⊗
BlackRock (Luxembourg) S.A.	⊗	⊗	⊗
---	⊗	⊗	⊗
BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock Luxembourg Holdco S.à r.l.	⊗	⊗	⊗
BlackRock Investment Management Ireland Holdings Limited	⊗	⊗	⊗
BlackRock Asset Management Ireland Limited	⊗	⊗	⊗
---	⊗	⊗	⊗
BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock International Limited	⊗	⊗	⊗
---	⊗	⊗	⊗
BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock International Limited	⊗	⊗	⊗
BlackRock Life Limited	⊗	⊗	⊗
---	⊗	⊗	⊗
BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗

BR Jersey International Holdings L.P.	%	%	%
BlackRock Group Limited	%	%	%
BlackRock (Netherlands) B.V.	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Investment Management (UK) Limited	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Investment Management (UK) Limited	%	%	%
BlackRock Asset Management Deutschland AG	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Investment Management (UK) Limited	%	%	%
BlackRock Asset Management Deutschland AG	%	%	%
iShares (DE) I Investmentaktiengesellschaft mit Teilgesellschaftsvermögen	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Investment Management (UK) Limited	%	%	%
BlackRock Fund Managers Limited	%	%	%

9. In case of proxy voting according to Sec. 22 para. 3 WpHG

Date of general meeting:	
Holding position after general meeting:	% (equals voting rights)

10. Other explanatory remarks:

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