

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 26.10.2018 | 09:00

adidas AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG

26.10.2018 / 09:00

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

adidas AG Adi-Dassler-Straße 1 91074 Herzogenaurach Germany
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2. Reason for notification

<input checked="" type="checkbox"/>	Acquisition/disposal of shares with voting rights
<input type="checkbox"/>	Acquisition/disposal of instruments
<input type="checkbox"/>	Change of breakdown of voting rights
<input type="checkbox"/>	Other reason:

3. Details of person subject to the notification obligation

Name:	City and country of registered office:
BlackRock, Inc.	Wilmington, DE United States of America (USA)

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

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5. Date on which threshold was crossed or reached:

19 Oct 2018

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	total of both in % (7.a. + 7.b.)	total number of voting rights of issuer
Resulting situation	4.91 %	0.27 %	5.18 %	209216186
Previous notification	5.01 %	0.17 %	5.18 %	/

7. Notified details of the resulting situation

a. Voting rights attached to shares (Sec.s 33, 34 WpHG)

ISIN	absolute		in %	
	direct (Sec. 33 WpHG)	indirect (Sec. 34 WpHG)	direct (Sec. 33 WpHG)	indirect (Sec. 34 WpHG)
DE000A1EWWW0	0	10271294	0.00 %	4.91 %
US00687A1079	0	24	0.00 %	0.00001 %
Total	10271318		4.91 %	

b.1. Instruments according to Sec. 38 para. 1 No. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Lent Securities	N/A	N/A	442455	0.21 %
Total			442455	0.21 %

b.2. Instruments according to Sec. 38 para. 1 No. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Contract for Difference	N/A	N/A	Cash	128172	0.06 %
Total				128172	0.06 %

8. Information in relation to the person subject to the notification obligation

Person subject to the notification obligation is not controlled and does itself not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer (1.).
<input checked="" type="checkbox"/> Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least held 3% or more)	% of voting rights through instruments (if at least held 5% or more)	Total of both (if at least held 5% or more)
BlackRock, Inc.	%	%	%
Trident Merger, LLC	%	%	%
BlackRock Investment Management, LLC	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Holdco 4, LLC	%	%	%
BlackRock Holdco 6, LLC	%	%	%
BlackRock Delaware Holdings Inc.	%	%	%
BlackRock Institutional Trust Company, National Association	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Holdco 4, LLC	%	%	%
BlackRock Holdco 6, LLC	%	%	%
BlackRock Delaware Holdings Inc.	%	%	%
BlackRock Fund Advisors	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%

BlackRock Financial Management, Inc.	%	%	%
BlackRock Capital Holdings, Inc.	%	%	%
BlackRock Advisors, LLC	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock (Singapore) Holdco Pte. Ltd.	%	%	%
BlackRock (Singapore) Limited	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock (Singapore) Holdco Pte. Ltd.	%	%	%
BlackRock HK Holdco Limited	%	%	%
BlackRock Asset Management North Asia Limited	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock (Singapore) Holdco Pte. Ltd.	%	%	%
BlackRock HK Holdco Limited	%	%	%
BlackRock Lux Finco S.à r.l.	%	%	%
BlackRock Trident Holding Company Limited	%	%	%
BlackRock Japan Holdings GK	%	%	%
BlackRock Japan Co., Ltd.	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
Black Rock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Australia Holdco Pty. Ltd.	%	%	%
BlackRock Investment Management (Australia) Limited	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Holdco 3, LLC	%	%	%
BlackRock Canada Holdings LP	%	%	%
BlackRock Canada Holdings ULC	%	%	%
BlackRock Asset Management Canada Limited	%	%	%

BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock Holdco 3, LLC				
BlackRock Cayman 1 LP				
BlackRock Cayman West Bay Finco Limited				
BlackRock Cayman West Bay IV Limited				
BlackRock Group Limited				
BlackRock Finance Europe Limited				
BlackRock Advisors (UK) Limited				

BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock Holdco 3, LLC				
BlackRock Cayman 1 LP				
BlackRock Cayman West Bay Finco Limited				
BlackRock Cayman West Bay IV Limited				
BlackRock Group Limited				
BlackRock Luxembourg Holdco S.à r.l.				
BlackRock UK Holdco Limited				
BlackRock Asset Management Schweiz AG				

BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock Holdco 3, LLC				
BlackRock Cayman 1 LP				
BlackRock Cayman West Bay Finco Limited				
BlackRock Cayman West Bay IV Limited				
BlackRock Group Limited				
BlackRock Luxembourg Holdco S.à r.l.				
BlackRock (Luxembourg) S.A.				

BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock Holdco 3, LLC				
BlackRock Cayman 1 LP				
BlackRock Cayman West Bay Finco Limited				
BlackRock Cayman West Bay IV Limited				
BlackRock Group Limited				
BlackRock Luxembourg Holdco S.à r.l.				
BlackRock Investment Management Ireland Holdings Limited				

BlackRock Asset Management Ireland Limited	⊗	⊗	⊗
---	⊗	⊗	⊗
BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Holdco 3, LLC	⊗	⊗	⊗
BlackRock Cayman 1 LP	⊗	⊗	⊗
BlackRock Cayman West Bay Finco Limited	⊗	⊗	⊗
BlackRock Cayman West Bay IV Limited	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock International Limited	⊗	⊗	⊗
---	⊗	⊗	⊗
BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Holdco 3, LLC	⊗	⊗	⊗
BlackRock Cayman 1 LP	⊗	⊗	⊗
BlackRock Cayman West Bay Finco Limited	⊗	⊗	⊗
BlackRock Cayman West Bay IV Limited	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock International Limited	⊗	⊗	⊗
BlackRock Life Limited	⊗	⊗	⊗
---	⊗	⊗	⊗
BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Holdco 3, LLC	⊗	⊗	⊗
BlackRock Cayman 1 LP	⊗	⊗	⊗
BlackRock Cayman West Bay Finco Limited	⊗	⊗	⊗
BlackRock Cayman West Bay IV Limited	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock Finance Europe Limited	⊗	⊗	⊗
BlackRock (Netherlands) B.V.	⊗	⊗	⊗
---	⊗	⊗	⊗
BlackRock, Inc.	⊗	⊗	⊗
BlackRock Holdco 2, Inc.	⊗	⊗	⊗
BlackRock Financial Management, Inc.	⊗	⊗	⊗
BlackRock International Holdings, Inc.	⊗	⊗	⊗
BR Jersey International Holdings L.P.	⊗	⊗	⊗
BlackRock Holdco 3, LLC	⊗	⊗	⊗
BlackRock Cayman 1 LP	⊗	⊗	⊗
BlackRock Cayman West Bay Finco Limited	⊗	⊗	⊗
BlackRock Cayman West Bay IV Limited	⊗	⊗	⊗
BlackRock Group Limited	⊗	⊗	⊗
BlackRock Finance Europe Limited	⊗	⊗	⊗
BlackRock Investment Management (UK) Limited	⊗	⊗	⊗

BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock Holdco 3, LLC				
BlackRock Cayman 1 LP				
BlackRock Cayman West Bay Finco Limited				
BlackRock Cayman West Bay IV Limited				
BlackRock Group Limited				
BlackRock Finance Europe Limited				
BlackRock Investment Management (UK) Limited				
BlackRock Asset Management Deutschland AG				

BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock Holdco 3, LLC				
BlackRock Cayman 1 LP				
BlackRock Cayman West Bay Finco Limited				
BlackRock Cayman West Bay IV Limited				
BlackRock Group Limited				
BlackRock Finance Europe Limited				
BlackRock Investment Management (UK) Limited				
BlackRock Asset Management Deutschland AG				
iShares (DE) I Investmentaktiengesellschaft mit Teilgesellschaftsvermögen				

BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock Holdco 3, LLC				
BlackRock Cayman 1 LP				
BlackRock Cayman West Bay Finco Limited				
BlackRock Cayman West Bay IV Limited				
BlackRock Group Limited				
BlackRock Finance Europe Limited				
BlackRock Investment Management (UK) Limited				
BlackRock Fund Managers Limited				

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

Date of general meeting:	
Holding position after general meeting:	% (equals voting rights)

10. Other explanatory remarks:

26.10.2018 The DGAP Distribution Services include Regulatory Announcements,
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