Correction of a release from 05.03.2015, 07:33 CET - adidas AG:  
Announcement Pursuant to Article 4 Sec. 2 of Regulation (EC) No 2273/2003 / Purchase of Treasury Shares

adidas AG / Aktienrückkauf

09.03.2015 13:04

Dissemination of a Post-admission Duties announcement, transmitted by DGAP - a service of EQS Group AG.
The issuer is solely responsible for the content of this announcement.

Announcement Pursuant to Article 4 Sec. 2 of Regulation (EC) No 2273/2003
Purchase of Treasury Shares

Correction of the announcement dated March 5, 2015

The announcement pursuant to article 4 Sec. 2 of Regulation (EC) No 2273/2003 on the resumption of the share buyback programme of the company dated March 5, 2015, states that the bank assigned to carry out the share buyback has committed itself to observe the trading restrictions of Article 5 of the Commission Regulation (EC) No 2273/2003 of December 22, 2003 (EC Reg.), and thus i.a. in accordance with EC Reg. not to acquire more than 25% of the average daily volume of shares in any one day on the stock exchange on which the purchase is carried out. In fact, the bank assigned to carry out the share buyback undertakes, however, not to acquire more than 10% of the average daily volume of shares in any one day on the stock exchange on which the purchase is carried out. The average volume of shares is based on the average daily trade volume of the 20 trading days preceding the specific date of purchase.

Herzogenaurach, March 9, 2015

adidas AG
The Executive Board

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