adidas continues its support for the Accord on Fire and Building Safety in Bangladesh

adidas was an early signatory to the Accord on Fire and Building Safety in Bangladesh (the Accord) and, despite our small sourcing footprint in the country we continue to be committed to this initiative, which we believe has paid dividends in improving the safety of the apparel industry in Bangladesh.

Despite significant progress on worker safety measures, the Accord’s work is not completed, and the government’s Remediation and Coordination Cell does not yet have the capacity nor has it demonstrated the willingness to inspect factories to the same standards.

We therefore call on the Government of Bangladesh and the Bangladesh Garment Manufacturers and Exporters Association to negotiate an agreement that will allow the Accord to continue to operate in Bangladesh, as an independently managed program, until a proper transition plan is in place.

Until that time, the Accord should be allowed to continue its inspection and remediation work, without interference.