

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 30.10.2015 | 15:00

**adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution**

adidas AG

30.10.2015 15:00

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

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Notification of voting rights pursuant to Art. 25a WpHG  
We received the following notifications pursuant to Art. 25a WpHG on October 30, 2015:

I.

1. Listed company:

adidas AG  
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

NNS Holding, Grand Cayman, Cayman Islands

3. Triggering event:

Exceeding Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

30.10.2015

6. Total amount of voting rights:

6.00% (equals 12552974 voting rights)  
calculated from the following total number of voting rights issued:  
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

4.26% (equals 8914624 voting rights)

thereof held indirectly:

0% (equals 0 voting rights)

Voting rights proportion based on financial/other instruments pursuant to Art. 25 WpHG:

0% (equals 0 voting rights)

thereof held indirectly:

0% (equals 0 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:  
1.74% (equals 3638350 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a WpHG:

Chain of controlled undertakings:  
NNS Luxembourg S.à.r.l.

Name/description and/or ISIN of the financial/other instrument, Expiration Date:

OTC European Put, 13.11.2015  
OTC European Put, 18.12.2015  
OTC European Put, 29.12.2015  
OTC European Put, 05.01.2016  
OTC European Put, 06.01.2016  
OTC European Put, 07.01.2016  
OTC European Put, 08.01.2016  
OTC European Put, 11.01.2016  
OTC European Put, 12.01.2016  
OTC European Put, 13.01.2016  
OTC European Put, 14.01.2016  
OTC European Put, 18.01.2016  
OTC European Put, 19.01.2016  
OTC European Put, 27.01.2016  
OTC European Put, 28.01.2016  
OTC European Put, 29.01.2016  
OTC European Put, 01.02.2016  
OTC European Put, 12.02.2016  
OTC European Put, 23.02.2016  
OTC European Put, 21.04.2016  
OTC European Put, 22.04.2016  
OTC European Put, 25.04.2016  
OTC European Put, 27.04.2016  
OTC European Put, 28.04.2016  
OTC European Put, 29.04.2016  
OTC European Put, 02.05.2016  
OTC European Put, 03.05.2016  
OTC European Put, 04.05.2016  
OTC European Put, 18.04.2016  
OTC European Put, 19.04.2016  
OTC European Put, 20.04.2016  
OTC European Put, 26.04.2016  
OTC European Put, 05.05.2016  
OTC European Put, 06.05.2016

II.

1. Listed company:  
adidas AG  
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:  
Elian Corporate Trustee (Cayman) Limited, Grand Cayman, Cayman Islands

3. Triggering event:  
Exceeding Threshold

4. Threshold(s) crossed or reached:  
5%

5. Date at which the threshold is crossed or reached:  
30.10.2015

6. Total amount of voting rights:  
6.00% (equals 12552974 voting rights)  
calculated from the following total number of voting rights issued:  
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:  
4.26% (equals 8914624 voting rights)  
thereof held indirectly:  
0% (equals 0 voting rights)

Voting rights proportion based on financial/other instruments pursuant to Art. 25 WpHG:  
0% (equals 0 voting rights)  
thereof held indirectly:  
0% (equals 0 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:  
1.74% (equals 3638350 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a WpHG:

Chain of controlled undertakings:  
NNS Luxembourg S.à.r.l., NNS Holding

Name/description and/or ISIN of the financial/other instrument, Expiration Date:

OTC European Put, 13.11.2015  
OTC European Put, 18.12.2015  
OTC European Put, 29.12.2015  
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Internet: www.adidas-group.com  
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