

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 03.11.2014 | 12:10

## adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG

03.11.2014 12:10

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

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Notification of voting rights pursuant to Art. 25a, Sec. 1 WpHG  
We received the following notifications pursuant to Art. 25a, Sec. 1 WpHG on October 30, 2014:

I.

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

BlackRock Holdco 2, Inc., Wilmington, DE, USA

3. Triggering event:

Falling below Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

27.10.2014

6. Total amount of voting rights:

4.96% (equals 10381187 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

0.01% (equals 17460 voting rights)

thereof held indirectly:

0.01% (equals 17460 voting rights)

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

0.15% (equals 305568 voting rights)

thereof held indirectly:

0.15% (equals 305568 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

4.81% (equals 10058159 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

Chain of controlled undertakings:

BlackRock Financial Management, Inc., BlackRock Holdco 4, LLC, BlackRock Holdco 6, LLC, BlackRock Delaware Holdings, Inc., BlackRock Institutional Trust Company, National Association

ISIN or name/description of the financial/other instrument: Contract for Difference

Maturity: -

Expiration date: -

II.

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

BlackRock Financial Management, Inc., New York, NY, USA

3. Triggering event:

Falling Below Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

27.10.2014

6. Total amount of voting rights:

4.95% (equals 10364590 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

0.01% (equals 17460 voting rights)

thereof held indirectly:

0.01% (equals 17460 voting rights)

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

0.15% (equals 305568 voting rights)

thereof held indirectly:

0.15% (equals 305568 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

4.80% (equals 10041562 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

Chain of controlled undertakings:

BlackRock Holdco 4, LLC, BlackRock Holdco 6, LLC, BlackRock Delaware Holdings, Inc., BlackRock Institutional Trust Company, National Association

ISIN or name/description of the financial/other instrument: Contract for Difference

Maturity: -

Expiration date: -

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Company: adidas AG

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End of Announcement

DGAP News-Service

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