

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 05.01.2015 | 09:00

adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG

05.01.2015 09:00

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

Notification of voting rights pursuant to Art. 25a, Sec. 1 WpHG

We received the following notifications pursuant to Art. 25a, Sec. 1 WpHG on December 30, 2014:

I.

1. Listed company:

adidas AG
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Société Générale S.A., Paris, France

3. Triggering event:

Falling Below Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

22.12.2014

6. Total amount of voting rights:

4.98% (equals 10410241 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

4.50% (equals 9409011 voting rights)

thereof held indirectly:

1.36% (equals 2850600 voting rights)

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

0.48% (equals 1001230 voting rights)

thereof held indirectly:
0.00% (equals 0 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:
0.00% (equals 0 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

Chain of controlled undertakings:
Société Générale Effekten GmbH

ISIN or name/description of the financial/other instrument:

Certificate DE000US1P9X9, Maturity: 20.03.2015
 Future, Maturity: 16.01.2015
 OTC call-option, Maturity: 02.01.2015
 OTC call-option, Maturity: 20.03.2015
 OTC call-option, Maturity: 19.06.2015
 OTC call-option, Maturity: 18.09.2015
 OTC call-option, Maturity: 18.12.2015
 OTC call-option, Maturity: 16.12.2016
 OTC call-option, Maturity: 15.12.2017
 OTC call-option, Maturity: 14.12.2018
 OTC call-option, Maturity: 21.12.2018
 OTC call-option, Maturity: 20.12.2019
 OTC call-option, Maturity: 18.12.2020
 OTC call-option, Maturity: 03.01.2025
 OTC call-option, Maturity: 06.01.2025
 OTC put-option, Maturity: 02.01.2015
 Listed call warrant, DE000SG6KY14, Maturity: 20.03.2015
 Listed call warrant, DE000SG6KY22, Maturity: 20.03.2015
 Listed call warrant, DE000SG6KY30, Maturity: 20.03.2015
 Listed call warrant, DE000SG6KY48, Maturity: 20.03.2015
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 Listed call warrant, DE000SG6KY71, Maturity: 20.03.2015
 Listed call warrant, DE000HY5BHV0, Maturity: 17.06.2015
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 Physically-settled put-options
 OTC put-option, Maturity: 17.06.2016
 Listed put-option, Maturity: 16.01.2015
 Listed put-option, Maturity: 20.03.2015
 Listed put-option, Maturity: 19.06.2015
 Listed put-option, Maturity: 18.12.2015
 Listed put-option, Maturity: 15.12.2017

II.

1. Listed company:

adidas AG
 Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Société Générale S.A., Paris, France

3. Triggering event:

Exceeding Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

23.12.2014

6. Total amount of voting rights:
5.18% (equals 10846900 voting rights)
calculated from the following total number of voting rights issued:
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to
Art. 25a, Sec. 1 WpHG:

4.65% (equals 9736511 voting rights)

thereof held indirectly:
1.40% (equals 2931600 voting rights)

Voting rights proportion based on financial/other instruments pursuant to
sec. 25 WpHG:

0.48% (equals 1001230 voting rights)

thereof held indirectly:
0.00% (equals 0 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:
0.05% (equals 109159 voting rights)

8. Detailed information on financial/other instruments pursuant to Art.
25a, Sec.1 WpHG:

Chain of controlled undertakings:
Société Générale Effekten GmbH

ISIN or name/description of the financial/other instrument:

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Physically-settled put-options
OTC put-option, Maturity: 17.06.2016
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Listed put-option, Maturity: 20.03.2015
Listed put-option, Maturity: 19.06.2015
Listed put-option, Maturity: 18.12.2015
Listed put-option, Maturity: 15.12.2017

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