

Herzogenaurach, June 16, 2015

Disclosure Pursuant to Art. 4 Sec. 2 and 4 of the Regulation (EC) No. 2273/2003

**Purchase of Treasury Shares / Announcement of Completion of Second Tranche, and
14th Interim Announcement**

On March 5, 2015, adidas AG announced the commencement of a second tranche of the share buyback programme pursuant to Art. 4 Sec. 2 of Regulation (EC) No. 2273/2003 on March 6, 2015. The second tranche with an aggregate acquisition cost of up to € 300 million (excluding incidental purchasing costs), however in total no more than 6,000,000 treasury shares of the company, to be repurchased exclusively via the stock exchange over a period of time not to extend beyond July 3, 2015, was completed on June 15, 2015.

On June 15, 2015, adidas AG bought back a total of 91,402 adidas AG shares within the framework of the share buyback programme.

The total number of shares which adidas AG bought back within the framework of the second tranche of the share buyback programme in the time period from March 6, 2015 up to and including June 15, 2015 amounts to 4,129,627 shares. This corresponds to a notional amount of € 4,129,627 in the nominal capital and consequently 1.97% of the company's nominal capital. The average purchase price per share was € 72.65. A total price of € 299,999,992 (excluding incidental purchasing costs) was paid to buy back the shares.

The purchase of the adidas AG shares was carried out by the bank assigned by adidas AG and exclusively on the electronic trading platform of the Frankfurt Stock Exchange (Xetra trading).

The total number of shares bought back so far by adidas AG within the framework of the share buyback programme resolved upon on October 1, 2014 and initiated on November 7, 2014 amounts to 9,018,769 shares. This corresponds to a notional amount of € 9,018,769 in the nominal capital and consequently 4.31% of the company's nominal capital.

Further information pursuant to Art. 4 Sec. 3 and 4 of Regulation (EC) No. 2273/2003, also on the first tranche of the share buyback programme, is available on the website <http://www.adidas-group.com/s/sharebuyback>.

adidas AG reserves the right to continue the share buyback programme in the future with the parameters published in the ad hoc notification of October 1, 2014.



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adidas AG

The Executive Board