

adidas' response to call for an increase in minimum wages in Bangladesh

With currently one out of its 380 direct suppliers based in Bangladesh, adidas has a very minimal sourcing presence in that country.

We have no direct role in the wage-setting process in Bangladesh. Where statutory minimum wages are increased, our internal costing system adjusts for this, by increasing the prices paid to our supplier partners.

We have recently highlighted our backing for a letter sent to the government from the American Apparel and Footwear Association (AAFA), calling for an open dialogue and for higher wages to address the hardship and cost of living pressures on workers.

We have also supported the Fair Labor Association in their recent signing of a joint letter with other MSIs, calling on the Wage Board to increase the minimum wage for the ready-made garment sector in Bangladesh, in line with a decent wage for workers and their families.

adidas is committed to fair labor practices, fair wages and safe working conditions throughout its global supply chain. Our Workplace Standards require our suppliers to progressively raise employee living standards through improved wage systems, benefits, welfare programs and other services. In this regard, workers employed with our contract suppliers are usually paid considerably higher than the local minimum wage.