

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 18.08.2015 | 11:25

## adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG

18.08.2015 11:25

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG.  
The issuer is solely responsible for the content of this announcement.

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Notification of voting rights pursuant to Art. 25a WpHG  
We received the following notification pursuant to Art. 25a WpHG on August 14, 2015:

## 1. Listed company:

adidas AG  
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

## 2. Notifier:

Société Générale Effekten GmbH, Frankfurt, Germany

## 3. Triggering event:

Exceeding Threshold

## 4. Threshold(s) crossed or reached:

5%

## 5. Date at which the threshold is crossed or reached:

12.08.2015

## 6. Total amount of voting rights:

5.08% (equals 10633100 voting rights)  
calculated from the following total number of voting rights issued:  
209216186

## 7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:  
5.08% (equals 10633100 voting rights)

thereof held indirectly:

0.00% (equals 0 voting rights)

Voting rights proportion based on financial/other instruments pursuant to Art. 25 WpHG:  
0.00% (equals 0 voting rights)

thereof held indirectly:

0.00% (equals 0 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:

0.00% (equals 0 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a WpHG:

ISIN and/or name/description of the financial/other instrument, Maturity:

OTC call-option, 18.09.2015  
OTC call-option, 18.12.2015  
OTC call-option, 18.03.2016  
OTC call-option, 17.06.2016  
OTC call-option, 16.09.2016  
OTC call-option, 16.12.2016  
OTC call-option, 15.12.2017  
OTC call-option, 14.12.2018  
OTC call-option, 21.12.2018  
OTC call-option, 20.12.2019  
OTC call-option, 18.12.2020  
OTC call-option, 17.12.2021  
OTC call-option, 16.12.2022  
OTC call-option, 03.01.2025  
OTC call-option, 06.01.2025  
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 Company: adidas AG  
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 91074 Herzogenaurach  
 Germany  
 Internet: [www.adidas-group.com](http://www.adidas-group.com)

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