

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 26.03.2015 | 17:30

**adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution**

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26.03.2015 17:30

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

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Notification of voting rights pursuant to Art. 21, Sec. 1 WpHG  
We received the following notifications pursuant to Art. 21, Sec. 1 WpHG on March 23, 2015:

I.

On March 23, 2015, Southeastern Asset Management, Inc., Memphis, Tennessee, United States has informed us according to Article 21, Section 1 of the WpHG that via shares its Voting Rights on adidas AG, Herzogenaurach, Germany, have fallen below the 3% threshold of the Voting Rights on March 18, 2015 and on that day amounted to 2.99% (this corresponds to 6248523 Voting Rights).

2.99% of Voting Rights (this corresponds to 6248523 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 6 of the WpHG (German Securities Trading Act).

II.

On March 23, 2015, Mr O. Mason Hawkins, United States has informed us according to Article 21, Section 1 of the WpHG that via shares his Voting Rights on adidas AG, Herzogenaurach, Germany, have fallen below the 3% threshold of the Voting Rights on March 18, 2015 and on that day amounted to 2.99% (this corresponds to 6248523 Voting Rights).

2.99% of Voting Rights (this corresponds to 6248523 Voting Rights) are attributed to Mr Hawkins in accordance with Article 22, Section 1, Sentence 1, No. 6 in connection with sentence 2 of the WpHG (German Securities Trading Act).

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End of Announcement

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