

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 05.08.2015 | 11:30

adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

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Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG.
The issuer is solely responsible for the content of this announcement.

I.

On August 3, 2015, BlackRock Financial Management, Inc., Wilmington, DE, United States has informed us according to Article 21, Section 1 of the WpHG that via shares its Voting Rights on adidas AG, Herzogenaurach, Germany, have fallen below the 5% threshold of the Voting Rights on July 30, 2015 and on that day amounted to 4.97% (this corresponds to 10390117 Voting Rights).

2.22% of Voting Rights (this corresponds to 4641731 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 1 of the WpHG (German Securities Trading Act).

0.01% of Voting Rights (this corresponds to 30758 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 6 of the WpHG (German Securities Trading Act).

3.04% of Voting Rights (this corresponds to 6362509 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 6 in connection with sentence 2 of the WpHG (German Securities Trading Act).

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

II.

On August 3, 2015, BlackRock Holdco 2, Inc., Wilmington, DE, United States has informed us according to Article 21, Section 1 of the WpHG that via shares its Voting Rights on adidas AG, Herzogenaurach, Germany, have fallen below the 5% threshold of the Voting Rights on July 30, 2015 and on that day amounted to 4.97% (this corresponds to 10390117 Voting Rights).

2.22% of Voting Rights (this corresponds to 4641731 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 1 of the WpHG (German Securities Trading Act).

3.06% of Voting Rights (this corresponds to 6393267 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 6 in connection with sentence 2 of the WpHG (German Securities Trading Act).

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting

rights having multiple attributions within the BlackRock group structure.

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