

adidas AG



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Nachricht vom 10.11.2014 | 10:30

adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG

10.11.2014 10:30

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG.
The issuer is solely responsible for the content of this announcement.

Notification of voting rights pursuant to Art. 25, Sec. 1 WpHG
We received the following notifications pursuant to Art. 25, Sec. 1 WpHG on November 5, 2014:

I.

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

BlackRock Holdco 2, Inc., Wilmington, DE, United States

3. Triggering event:

Exceeding threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

03.11.2014

6. Total amount of voting rights:

5.02% (equals 10506915 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

0.18% (equals 383850 voting rights)

thereof held indirectly:

0.18% (equals 383850 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

4.84% (equals 10123065 voting rights)

8. Detailed information on financial/other instruments pursuant to sec. 25 WpHG:

Chain of controlled undertakings:

BlackRock Financial Management, Inc., BlackRock Advisors Holdings, Inc.,
BlackRock International Holdings, Inc., BR Jersey International Holdings

L.P., BlackRock Group Limited, BlackRock International Limited, BlackRock Life Limited
BlackRock Financial Management, Inc., BlackRock Advisors Holdings, Inc., BlackRock International Holdings, Inc., BR Jersey International Holdings L.P., BlackRock Holdco 3, LLC, BlackRock Canada Holdings LP, BlackRock Canada Holdings ULC, BlackRock Asset Management Canada Limited
BlackRock Financial Management, Inc., BlackRock Holdco 4, LLC, BlackRock Holdco 6, LLC, BlackRock Delaware Holdings, Inc., BlackRock Institutional Trust Company, National Association

II.

1. Listed company:

adidas AG
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

BlackRock Financial Management, Inc., New York, NY, United States

3. Triggering event:

Exceeding threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

03.11.2014

6. Total amount of voting rights:

5.01% (equals 10490318 voting rights)
calculated from the following total number of voting rights issued:
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

0.18% (equals 383850 voting rights)

thereof held indirectly:

0.18% (equals 383850 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

4.83% (equals 10106468 voting rights)

8. Detailed information on financial/other instruments pursuant to sec. 25 WpHG:

Chain of controlled undertakings:

BlackRock Advisors Holdings, Inc., BlackRock International Holdings, Inc., BR Jersey International Holdings L.P., BlackRock Group Limited, BlackRock International Limited, BlackRock Life Limited
BlackRock Advisors Holdings, Inc., BlackRock International Holdings, Inc., BR Jersey International Holdings L.P., BlackRock Holdco 3, LLC, BlackRock Canada Holdings LP, BlackRock Canada Holdings ULC, BlackRock Asset Management Canada Limited
BlackRock Holdco 4, LLC, BlackRock Holdco 6, LLC, BlackRock Delaware Holdings, Inc., BlackRock Institutional Trust Company, National Association

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End of Announcement

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