

adidas

**ADIDAS AG
ANNUAL GENERAL MEETING**

2018

Information about the 2018 Dividend Payout

As a result of the revision of law within the framework of the 2016 Amendment to the Company Law, the dividend of adidas AG is due on the third business day following the resolution by the Annual General Meeting at the earliest, cf. § 58 section 4 sentence 2, new text of the German Stock Corporation Act (Aktiengesetz – AktG). A later due date may be determined in the resolution by the Annual General Meeting on the appropriation of retained earnings or in the Articles of Association (§ 58 section 4 sentence 3 AktG). The determination of an earlier due date, hence an earlier payout, is not possible.

The dividend of adidas AG is – subject to a respective resolution – due on May 15, 2018.