

For immediate release

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adidas Group makes it to the podium of most sustainable companies worldwide

Herzogenaurach – The adidas Group ranks third among the Global 100 Most Sustainable Corporations in the World (Global 100 Index). The results were announced last night by Corporate Knights, a Toronto-based media and investment advisory company, during the World Economic Forum in Davos. The adidas Group was recognized as best European company by Corporate Knights and as leader in its industry.

“We are absolutely excited about the recognition our sustainability efforts are receiving. The nomination as one of the world’s most sustainable companies underlines the great work our teams have been doing over the last years and the positive impact we have made. Through our work, we will continue to push boundaries as we strive to lead the way towards a sustainable future for our company and the entire industry,” says Herbert Hainer, adidas Group CEO.

The Global 100 Index is one of the most extensive data-driven corporate sustainability assessments in existence and is based on quantitative sustainability indicators covering economic, environmental as well as social aspects. The adidas Group has been listed in the Global 100 Index for several years, ranking eighth in 2014.

Companies named to the Global 100 index are the top overall sustainability performers in their respective industrial sectors. Listed companies must have a market capitalization greater than \$2 billion (USD).

For full rankings please visit:

<http://www.corporateknights.com/reports/2015-global-100/2015-global-100-results/> .

About the adidas Group’s approach to sustainability

The adidas Group’s sustainability strategy is rooted in the Group’s values – performance, passion, integrity and diversity. It is built on the achievements and learnings from previous years, while taking into account the societal landscape and future global trends. The four pillars of the adidas Group’s strategy are:

- **People:** We positively influence the lives of our employees, factory workers and people living in the communities where we have a business presence.

- Product: We find better ways to create our products – mainly through innovation, increased use of more sustainable materials and efficiencies.
- Planet: We reduce the environmental footprint of both our own operations and our suppliers' factories.
- Partnership: We engage with critical stakeholders and collaborate with partners to improve our industry.

For more information about the adidas Group's continuing efforts, visit <http://www.adidas-group.com/en/sustainability/managing-sustainability/general-approach/>.

About the adidas Group

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok, TaylorMade and Reebok-CCM Hockey. Headquartered in Herzogenaurach/Germany, the Group employs more than 50,000 people across the globe and generated sales of € 14.5 billion in 2013.

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