

adidas AG



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adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

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Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

On January 22, 2015, Mr O. Mason Hawkins, United States has informed us according to Article 21, Section 1 of the WpHG that via shares his Voting Rights on adidas AG, Herzogenaurach, Germany, have exceeded the 3% threshold of the Voting Rights on January 22, 2015 and on that day amounted to 3.06% (this corresponds to 6398123 Voting Rights). 3.06% of Voting Rights (this corresponds to 6398123 Voting Rights) are attributed to Mr Hawkins in accordance with Article 22, Section 1, Sentence 1, No. 6 in connection with sentence 2 of the WpHG (German Securities Trading Act).

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Language: English
Company: adidas AG
Adi-Dassler-Straße 1
91074 Herzogenaurach
Germany
Internet: www.adidas-group.com

End of Announcement

DGAP News-Service