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adidas listed in Dow Jones Sustainability Indices for 18th consecutive year

- *The ranking once again puts the company among the best-in-class sustainability performers in the world*

Herzogenaurach – For the 18th year in a row, adidas has been included in the Dow Jones Sustainability Indices (DJSI), which evaluate the sustainability performance of the largest 2,500 companies listed in the Dow Jones Global Total Stock Market Index. In the “Textiles, Apparel & Luxury Goods Industry”, adidas was rated industry best in nine criteria:

- Brand Management
- Customer Relationship Management
- Impact Measurement and Valuation
- Materiality
- Risk and Crisis Management
- Supply Chain Management
- Environmental Policy and Management Systems
- Corporate Citizenship and Philanthropy
- Human Rights

One of few companies adidas integrates sustainability into its business model, by taking sustainability to the product level. As part of its partnership with Parley For The Oceans – launched in 2015 - adidas has committed to create one million pairs of shoes made from Parley Ocean Plastic™ in 2017. As part of its sustainability strategy – launched in 2016 – the company translates its sustainable efforts into tangible goals and measurable objectives until 2020. Among its key priorities are using more sustainable materials in its production, tackling the ever-growing issue of water scarcity or the empowerment of its supply chain workers.

The results of the annual DJSI review were announced by RobecoSAM, a global investment group focused exclusively on sustainability investing, in collaboration with



S&P Dow Jones Indices. The Dow Jones Sustainability Indices are the longest-running global sustainability benchmarks, a key reference point in sustainability investing for investors and an effective engagement platform for companies which want to adopt sustainable best practices. The annual review of the companies included in the DJSI is based on a thorough analysis of corporate economic, environmental and social performance, assessing issues such as corporate governance, risk management, climate change mitigation, supply chain standards, labour practices, branding and customer relationship management.

For more information on the DJSI please visit www.sustainability-indices.com. For more information about adidas' sustainability approach, click [here](#).

About adidas

adidas is a global leader in the sporting goods industry with the core brands adidas and Reebok. Headquartered in Herzogenaurach/Germany, the company employs 60,000 people across the globe and generated sales of € 19 billion in 2016.

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