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Amanda Rajkumar to join adidas as Executive Board Member responsible for Global Human Resources

Amanda Rajkumar (48) has been appointed to the adidas Executive Board: Beginning of 2021, the British national and HR professional will join the then six-member strong Executive Board of the sporting goods company as Executive Board Member responsible for Global Human Resources.

Amanda Rajkumar holds a Bachelor of Science degree from Goldsmiths College, London University and has over 24 years of human resources experience in global organizations. She joins adidas from BNP Paribas, where over 11 years, she held a number of executive HR leadership positions for different business divisions based out of the UK and the U.S. Most recently she was Head of Human Resources for the Americas region, including responsibility for the Intermediary holding company of BNP Paribas in the Americas. Prior, she worked for JPMorgan for almost a decade in various senior HR management positions. Previous professional positions include the London-based recruitment consultancy JM Management, and she began her professional career in 1993 as a research psychologist.

"Amanda Rajkumar is a true HR professional. Her longstanding expertise in human resources and her profound understanding of people care and inclusion will be an excellent addition to the Executive Board and adidas. I am delighted that the Executive Board is complete again and that adidas can start the new year with full strength," said Thomas Rabe, Chairman of the Supervisory Board of adidas AG, on the occasion of the appointment of Amanda Rajkumar as a member of the adidas Executive Board.

Kasper Rorsted, CEO of adidas, said: "adidas is one of the most popular employers worldwide and diversity characterizes adidas like few other companies. We not only want to maintain this position, we want to strengthen it and make adidas a truly diverse, inclusive, people driven and equitable company. I am confident that with Amanda Rajkumar in this important leadership role and the continued strong commitment and dedication of our nearly 60,000 employees, we will succeed in doing so."

Amanda Rajkumar said: "I am hugely excited to be joining adidas, a company as popular as it is well known. adidas has a prominent and rich history in this extraordinary industry and has already accomplished so much but can still achieve so much more. The talent and creativity within the firm speaks for itself and I cannot wait to immerse myself in the employee base and



culture. With the company's core values aligned to my own, I am thrilled about the opportunity to help shape and define the future of adidas."

Contacts:

Media Relations

corporate.press@adidas.com

Tel.: +49 (0) 9132 84-2352

Investor Relations

investor.relations@adidas.com

Tel.: +49 (0) 9132 84-2920

For more information, please visit adidas-group.com. A photo is available on request and is available for download on our website.