



FOR IMMEDIATE RELEASE

September 13, 2018

Overall Industry Leader in Dow Jones Sustainability Indices – adidas receives top position in its sector

Herzogenaurach – For the 19th year in a row, adidas has been included in the Dow Jones Sustainability Indices (DJSI), which evaluate the sustainability performance of the largest 2,500 companies listed in the Dow Jones Global Total Stock Market Index.

In the “Textiles, Apparel & Luxury Goods Industry”, adidas was rated as industry leader in corporate economic, environmental and social dimensions. Furthermore, the company was rated industry best in seven criteria: Innovation Management, Materiality, Supply Chain Management, Human Rights, Environmental Policy and Management Systems, Operational Eco-Efficiency, Social Reporting.

One of few companies adidas integrates sustainability into its business model, by taking sustainability to the product level. As part of its partnership with Parley for the Oceans – launched in 2015 - adidas has sold one million pairs of shoes made from Parley Ocean Plastic™ in 2017 and plans to sell five million pairs in 2018.

As part of its sustainability strategy – launched in 2016 – the company translates its sustainable efforts into tangible goals and measurable objectives until 2020. Among its key priorities are using more sustainable materials in its production, tackling the ever-growing issue of water scarcity or the empowerment of its supply chain workers.

The results of the annual DJSI review were announced by RobecoSAM, a global investment group focused exclusively on sustainability investing, in collaboration with S&P Dow Jones Indices. The Dow Jones Sustainability Indices are the longest-running global sustainability benchmarks, a key reference point in sustainability investing for investors and an effective engagement platform for companies which want to adopt sustainable best practices. The annual review of the companies included in the DJSI is based on a thorough analysis of corporate economic, environmental and social performance, assessing issues such as corporate governance, risk management, climate change mitigation, supply chain standards, labor practices, branding and customer relationship management.

For more information on the DJSI please visit www.sustainability-indices.com. For more information about adidas’ sustainability approach, click [here](#).



About adidas

adidas is a global leader in the sporting goods industry with the core brands adidas and Reebok. Headquartered in Herzogenaurach/Germany, the company employs around 57,000 people across the globe and generated sales of € 21 billion in 2017.

Contacts:

Media Relations

Jan Runau
Chief Corporate Communication Officer
Tel.: +49 (0) 9132 84-3830

Katja Schreiber
Vice President Corporate Communication
Tel.: +49 (0) 9132 84-3810

Claudia Lange
Head of Media Relations
Tel.: +49 (0) 9132 84-2338

Investor Relations

Sebastian Steffen
Vice President Investor Relations
Tel.: +49 (0) 9132 84-4401

Adrian Rott
Director Investor Relations
Tel.: +49 (0) 9132 84-74843

Please visit our corporate website: www.adidas-Group.com