

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 28.12.2018 | 12:00

adidas AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG

28.12.2018 / 12:00

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

| | |
|--------------------------------|---------------------------|
| Name: | adidas AG |
| Street: | Adi-Dassler-Straße 1 |
| Postal code: | 91074 |
| City: | Herzogenaurach Germany |
| Legal Entity Identifier (LEI): | 549300JSX0Z4CW0V5023 |

2. Reason for notification

| | |
|-------------------------------------|--|
| <input checked="" type="checkbox"/> | Acquisition/disposal of shares with voting rights |
| <input type="checkbox"/> | Acquisition/disposal of instruments |
| <input type="checkbox"/> | Change of breakdown of voting rights |
| <input checked="" type="checkbox"/> | Other reason: Voluntary group notification with triggered threshold on subsidiary level |

3. Details of person subject to the notification obligation

| |
|--|
| Legal entity: BlackRock, Inc. |
| City of registered office, country: Wilmington, DE, United States of America (USA) |

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

| |
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| |
|--|

5. Date on which threshold was crossed or reached:

| |
|-------------|
| 19 Dec 2018 |
|-------------|

6. Total positions

| | % of voting rights attached to shares (total of 7.a.) | % of voting rights through instruments (total of 7.b.1 + 7.b.2) | Total of both in % (7.a. + 7.b.) | Total number of voting rights pursuant to Sec. 41 WpHG |
|-----------------------|---|---|----------------------------------|--|
| New | 5.12 % | 0.39 % | 5.51 % | 200416186 |
| Previous notification | 5.05 % | 0.46 % | 5.51 % | / |

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

| ISIN | Absolute | | In % | |
|--------------|--------------------------|----------------------------|--------------------------|----------------------------|
| | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) |
| DE000A1EWWO | 0 | 10258695 | 0.00 % | 5.12 % |
| US00687A1079 | 0 | 76 | 0.00 % | 0.00004 % |
| Total | 10258771 | | 5.12 % | |

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Voting rights absolute | Voting rights in % |
|--------------------|-----------------------------|-------------------------------|------------------------|--------------------|
| Lent Securities | N/A | N/A | 616679 | 0.31 % |
| Total | | | 616679 | 0.31 % |

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Cash or physical settlement | Voting rights absolute | Voting rights in % |
|-------------------------|-----------------------------|-------------------------------|-----------------------------|------------------------|--------------------|
| Contract for Difference | N/A | N/A | Cash | 171953 | 0.09 % |
| Total | | | | 171953 | 0.09 % |

8. Information in relation to the person subject to the notification obligation

| |
|---|
| Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.). |
| <input checked="" type="checkbox"/> Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity: |

| Name | % of voting rights (if at least 3% or more) | % of voting rights through instruments (if at least 5% or more) | Total of both (if at least 5% or more) |
|---|---|---|--|
| BlackRock, Inc. | % | % | % |
| Trident Merger, LLC | % | % | % |
| BlackRock Investment Management, LLC | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock Holdco 4, LLC | % | % | % |
| BlackRock Holdco 6, LLC | % | % | % |
| BlackRock Delaware Holdings Inc. | % | % | % |
| BlackRock Institutional Trust Company, National Association | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock Holdco 4, LLC | % | % | % |
| BlackRock Holdco 6, LLC | % | % | % |
| BlackRock Delaware Holdings Inc. | % | % | % |
| BlackRock Fund Advisors | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |

| | | | |
|---|---|---|---|
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock Capital Holdings, Inc. | % | % | % |
| BlackRock Advisors, LLC | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock International Holdings, Inc. | % | % | % |
| BR Jersey International Holdings L.P. | % | % | % |
| BlackRock (Singapore) Holdco Pte. Ltd. | % | % | % |
| BlackRock (Singapore) Limited | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock International Holdings, Inc. | % | % | % |
| BR Jersey International Holdings L.P. | % | % | % |
| BlackRock (Singapore) Holdco Pte. Ltd. | % | % | % |
| BlackRock HK Holdco Limited | % | % | % |
| BlackRock Asset Management North Asia Limited | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock International Holdings, Inc. | % | % | % |
| BR Jersey International Holdings L.P. | % | % | % |
| BlackRock (Singapore) Holdco Pte. Ltd. | % | % | % |
| BlackRock HK Holdco Limited | % | % | % |
| BlackRock Lux Finco S.à r.l. | % | % | % |
| BlackRock Trident Holding Company Limited | % | % | % |
| BlackRock Japan Holdings GK | % | % | % |
| BlackRock Japan Co., Ltd. | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| Black Rock Financial Management, Inc. | % | % | % |
| BlackRock International Holdings, Inc. | % | % | % |
| BR Jersey International Holdings L.P. | % | % | % |
| BlackRock Australia Holdco Pty. Ltd. | % | % | % |
| BlackRock Investment Management (Australia) Limited | % | % | % |
| --- | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock International Holdings, Inc. | % | % | % |
| BR Jersey International Holdings L.P. | % | % | % |
| BlackRock Holdco 3, LLC | % | % | % |
| BlackRock Canada Holdings LP | % | % | % |
| BlackRock Canada Holdings ULC | % | % | % |
| BlackRock Asset Management Canada Limited | % | % | % |

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| BlackRock, Inc. | | | | |
| BlackRock Holdco 2, Inc. | | | | |
| BlackRock Financial Management, Inc. | | | | |
| BlackRock International Holdings, Inc. | | | | |
| BR Jersey International Holdings L.P. | | | | |
| BlackRock Holdco 3, LLC | | | | |
| BlackRock Cayman Capital Holdings Limited | | | | |
| BlackRock UK A LLP | | | | |
| BlackRock UK 2 LLP | | | | |
| BlackRock UK 3 LLP | | | | |
| BlackRock UK 4 LLP | | | | |
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| BlackRock, Inc. | | | | |
| BlackRock Holdco 2, Inc. | | | | |
| BlackRock Financial Management, Inc. | | | | |
| BlackRock International Holdings, Inc. | | | | |
| BR Jersey International Holdings L.P. | | | | |
| BlackRock Holdco 3, LLC | | | | |
| BlackRock Cayman 1 LP | | | | |
| BlackRock Cayman West Bay Finco Limited | | | | |
| BlackRock Cayman West Bay IV Limited | | | | |
| BlackRock Group Limited | | | | |
| BlackRock Finance Europe Limited | | | | |
| BlackRock Advisors (UK) Limited | | | | |
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| BlackRock, Inc. | | | | |
| BlackRock Holdco 2, Inc. | | | | |
| BlackRock Financial Management, Inc. | | | | |
| BlackRock International Holdings, Inc. | | | | |
| BR Jersey International Holdings L.P. | | | | |
| BlackRock Holdco 3, LLC | | | | |
| BlackRock Cayman 1 LP | | | | |
| BlackRock Cayman West Bay Finco Limited | | | | |
| BlackRock Cayman West Bay IV Limited | | | | |
| BlackRock Group Limited | | | | |
| BlackRock Luxembourg Holdco S.à r.l. | | | | |
| BlackRock UK Holdco Limited | | | | |
| BlackRock Asset Management Schweiz AG | | | | |
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| BlackRock, Inc. | | | | |
| BlackRock Holdco 2, Inc. | | | | |
| BlackRock Financial Management, Inc. | | | | |
| BlackRock International Holdings, Inc. | | | | |
| BR Jersey International Holdings L.P. | | | | |
| BlackRock Holdco 3, LLC | | | | |
| BlackRock Cayman 1 LP | | | | |
| BlackRock Cayman West Bay Finco Limited | | | | |
| BlackRock Cayman West Bay IV Limited | | | | |
| BlackRock Group Limited | | | | |
| BlackRock Luxembourg Holdco S.à r.l. | | | | |
| BlackRock (Luxembourg) S.A. | | | | |
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| BlackRock, Inc. | | | | |

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| BlackRock Holdco 2, Inc. | ° | ° | ° |
| BlackRock Financial Management, Inc. | ° | ° | ° |
| BlackRock International Holdings, Inc. | ° | ° | ° |
| BR Jersey International Holdings L.P. | ° | ° | ° |
| BlackRock Holdco 3, LLC | ° | ° | ° |
| BlackRock Cayman 1 LP | ° | ° | ° |
| BlackRock Cayman West Bay Finco Limited | ° | ° | ° |
| BlackRock Cayman West Bay IV Limited | ° | ° | ° |
| BlackRock Group Limited | ° | ° | ° |
| BlackRock Luxembourg Holdco S.à r.l. | ° | ° | ° |
| BlackRock Investment Management Ireland Holdings Limited | ° | ° | ° |
| BlackRock Asset Management Ireland Limited | ° | ° | ° |
| --- | ° | ° | ° |
| BlackRock, Inc. | ° | ° | ° |
| BlackRock Holdco 2, Inc. | ° | ° | ° |
| BlackRock Financial Management, Inc. | ° | ° | ° |
| BlackRock International Holdings, Inc. | ° | ° | ° |
| BR Jersey International Holdings L.P. | ° | ° | ° |
| BlackRock Holdco 3, LLC | ° | ° | ° |
| BlackRock Cayman 1 LP | ° | ° | ° |
| BlackRock Cayman West Bay Finco Limited | ° | ° | ° |
| BlackRock Cayman West Bay IV Limited | ° | ° | ° |
| BlackRock Group Limited | ° | ° | ° |
| BlackRock International Limited | ° | ° | ° |
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| BlackRock, Inc. | ° | ° | ° |
| BlackRock Holdco 2, Inc. | ° | ° | ° |
| BlackRock Financial Management, Inc. | ° | ° | ° |
| BlackRock International Holdings, Inc. | ° | ° | ° |
| BR Jersey International Holdings L.P. | ° | ° | ° |
| BlackRock Holdco 3, LLC | ° | ° | ° |
| BlackRock Cayman 1 LP | ° | ° | ° |
| BlackRock Cayman West Bay Finco Limited | ° | ° | ° |
| BlackRock Cayman West Bay IV Limited | ° | ° | ° |
| BlackRock Group Limited | ° | ° | ° |
| BlackRock International Limited | ° | ° | ° |
| BlackRock Life Limited | ° | ° | ° |
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| BlackRock, Inc. | ° | ° | ° |
| BlackRock Holdco 2, Inc. | ° | ° | ° |
| BlackRock Financial Management, Inc. | ° | ° | ° |
| BlackRock International Holdings, Inc. | ° | ° | ° |
| BR Jersey International Holdings L.P. | ° | ° | ° |
| BlackRock Holdco 3, LLC | ° | ° | ° |
| BlackRock Cayman 1 LP | ° | ° | ° |
| BlackRock Cayman West Bay Finco Limited | ° | ° | ° |
| BlackRock Cayman West Bay IV Limited | ° | ° | ° |
| BlackRock Group Limited | ° | ° | ° |
| BlackRock Finance Europe Limited | ° | ° | ° |
| BlackRock (Netherlands) B.V. | ° | ° | ° |
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| BlackRock, Inc. | ° | ° | ° |

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| BlackRock Holdco 2, Inc. | ° | ° | ° |
| BlackRock Financial Management, Inc. | ° | ° | ° |
| BlackRock International Holdings, Inc. | ° | ° | ° |
| BR Jersey International Holdings L.P. | ° | ° | ° |
| BlackRock Holdco 3, LLC | ° | ° | ° |
| BlackRock Cayman 1 LP | ° | ° | ° |
| BlackRock Cayman West Bay Finco Limited | ° | ° | ° |
| BlackRock Cayman West Bay IV Limited | ° | ° | ° |
| BlackRock Group Limited | ° | ° | ° |
| BlackRock Finance Europe Limited | ° | ° | ° |
| BlackRock Investment Management (UK) Limited | ° | ° | ° |
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| BlackRock, Inc. | ° | ° | ° |
| BlackRock Holdco 2, Inc. | ° | ° | ° |
| BlackRock Financial Management, Inc. | ° | ° | ° |
| BlackRock International Holdings, Inc. | ° | ° | ° |
| BR Jersey International Holdings L.P. | ° | ° | ° |
| BlackRock Holdco 3, LLC | ° | ° | ° |
| BlackRock Cayman 1 LP | ° | ° | ° |
| BlackRock Cayman West Bay Finco Limited | ° | ° | ° |
| BlackRock Cayman West Bay IV Limited | ° | ° | ° |
| BlackRock Group Limited | ° | ° | ° |
| BlackRock Finance Europe Limited | ° | ° | ° |
| BlackRock Investment Management (UK) Limited | ° | ° | ° |
| BlackRock Asset Management Deutschland AG | ° | ° | ° |
| --- | ° | ° | ° |
| BlackRock, Inc. | ° | ° | ° |
| BlackRock Holdco 2, Inc. | ° | ° | ° |
| BlackRock Financial Management, Inc. | ° | ° | ° |
| BlackRock International Holdings, Inc. | ° | ° | ° |
| BR Jersey International Holdings L.P. | ° | ° | ° |
| BlackRock Holdco 3, LLC | ° | ° | ° |
| BlackRock Cayman 1 LP | ° | ° | ° |
| BlackRock Cayman West Bay Finco Limited | ° | ° | ° |
| BlackRock Cayman West Bay IV Limited | ° | ° | ° |
| BlackRock Group Limited | ° | ° | ° |
| BlackRock Finance Europe Limited | ° | ° | ° |
| BlackRock Investment Management (UK) Limited | ° | ° | ° |
| BlackRock Asset Management Deutschland AG | ° | ° | ° |
| iShares (DE) I Investmentaktiengesellschaft mit Teilgesellschaftsvermögen | ° | ° | ° |
| --- | ° | ° | ° |
| BlackRock, Inc. | ° | ° | ° |
| BlackRock Holdco 2, Inc. | ° | ° | ° |
| BlackRock Financial Management, Inc. | ° | ° | ° |
| BlackRock International Holdings, Inc. | ° | ° | ° |
| BR Jersey International Holdings L.P. | ° | ° | ° |
| BlackRock Holdco 3, LLC | ° | ° | ° |
| BlackRock Cayman 1 LP | ° | ° | ° |

| | | | |
|--|---|---|---|
| BlackRock Cayman West Bay Finco Limited | % | % | % |
| BlackRock Cayman West Bay IV Limited | % | % | % |
| BlackRock Group Limited | % | % | % |
| BlackRock Finance Europe Limited | % | % | % |
| BlackRock Investment Management (UK) Limited | % | % | % |
| BlackRock Fund Managers Limited | % | % | % |

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

| Proportion of voting rights | Proportion of instruments | Total of both |
|-----------------------------|---------------------------|---------------|
| % | % | % |

10. Other explanatory remarks:

Date

24 Dec 2018

28.12.2018 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.
Archive at www.dgap.de

Language: English
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 Internet: www.adidas-group.com

End of News DGAP News Service