

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 17.03.2015 | 09:00

adidas AG: Publication according to § 26 paragraph. 1 WpHG with the objective of Europe-wide distribution

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17.03.2015 09:00

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of voting rights pursuant to Art. 25a, Sec. 1 WpHG

We received the following notification pursuant to Art. 25a, Sec. 1 WpHG on March 13, 2015:

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

The Goldman Sachs Group, Inc., Wilmington, Delaware, United States

3. Triggering event:

Exceeding Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

05.03.2015

6. Total amount of voting rights:

5.13% (equals 10729435 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to

Art. 25a, Sec. 1 WpHG:

1.03% (equals 2161860 voting rights)

thereof held indirectly:

1.03% (equals 2161860 voting rights)

Voting rights proportion based on financial/other instruments pursuant to

Art. 25 WpHG:

3.82% (equals 7993350 voting rights)

thereof held indirectly:

3.82% (equals 7993350 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:

0.27% (equals 574225 voting rights)

Call Warrant (Cash), Expiration Date: 19.06.2015
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Call Warrant (Cash), Expiration Date: 19.06.2015
Call Warrant (Cash), Expiration Date: 18.12.2015
Call Warrant (Cash), Expiration Date: 16.12.2016
Call Warrant (Cash), Expiration Date: 18.06.2015
Call Warrant (Cash), Expiration Date: 18.06.2015
Call Warrant (Cash), Expiration Date: 20.03.2015
Put Warrant (Cash), Expiration Date: 31.12.2030
Call Warrant (Cash), Expiration Date: 17.12.2015
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Call Warrant (Cash), Expiration Date: 20.03.2015
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