

2020 NET SALES NEW SEGMENTAL REPORTING (EXCLUDING REEBOK)

2020 Net sales new segmental reporting (excluding Reebok)

€ in millions	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year
EMEA	1,705	965	2,079	1,559	6,308
Greater China	559	1,199	1,297	1,287	4,342
North America	1,166	726	1,309	1,317	4,519
Asia-Pacific	602	337	557	587	2,083
Latin America	303	103	264	365	1,035
Total Markets	4,334	3,331	5,507	5,115	18,286
Other Businesses	48	21	55	27	151
Total Company	4,381	3,352	5,561	5,142	18,435

Rounding differences may arise.