

adidas AG
Herzogenaurach

ISIN: DE000A1EWW0

Announcement pursuant to § 62 Section 3 of the Law Regulating Transformation of Companies (Umwandlungsgesetz - UmwG)

In accordance with the provisions of the UmwG, the following is intended: to merge by way of absorption GEV Grundstücks-Beteiligungsgesellschaft Herzogenaurach mbH, with its registered seat in Herzogenaurach, as transferring company, into adidas AG, with its registered seat in Herzogenaurach, as absorbing company.

As the total share capital of GEV Grundstücks-Beteiligungsgesellschaft Herzogenaurach mbH, and thus more than 9/10 of the share capital, is owned by the absorbing company adidas AG, a resolution on the merger is not required of the absorbing company in accordance with § 62 sect. 1 sent. 1 UmwG.

We hereby inform our shareholders of their right pursuant to § 62 section 2 UmwG. According to the aforementioned, § 62 sect. 1 UmwG shall not apply if shareholders of the absorbing company, whose shares amount to one twentieth of the share capital of this company, demand the convocation of a General Meeting in which the approval of the merger shall be resolved upon. The Articles of Association of the company do not link a demand for convocation of a General Meeting to the ownership of a lower amount of shares (see § 62 sect. 2 sent. 2 UmwG).

As of June 10, 2014 and for the duration of one month, the draft merger agreement as well as the financial statements and the management reports of the last three financial years of adidas AG, as well as the financial statements of the last three financial years of GEV Grundstücks-Beteiligungsgesellschaft Herzogenaurach mbH, are on display for adidas AG shareholders during regular business hours at the business premises of adidas AG. Upon request, each shareholder of adidas AG will be provided with copies of these documents promptly and without charge.

Herzogenaurach, June 2014

adidas AG
The Executive Board