

FOR IMMEDIATE RELEASE

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**Glenn Bennett and Robin Stalker to remain Executive Board members
of adidas AG until 2018**

Herzogenaurach – At its meeting today, the adidas AG Supervisory Board extended the mandates of Executive Board members Glenn Bennett, responsible for Global Operations, and Robin Stalker, Chief Financial Officer, by another three years beyond 2015 until March 2018. Glenn Bennett, a US-citizen, has been a member of adidas AG's Executive Board since 1997. Robin Stalker, a New Zealander, was appointed to the company's Executive Board in 2001.

"I am very pleased that both Glenn Bennett and Robin Stalker have extended their contracts as Executive Board members of the adidas Group. Since their appointments to our Board more than a decade ago, the adidas Group has seen an exceptional development, with its value increasing more than fivefold. We are convinced that Glenn Bennett and Robin Stalker, together with CEO Herbert Hainer and our recently appointed Board members Roland Auschel and Eric Liedtke, will continue to drive the company's success on its growth path," commented Igor Landau, Chairman of the Supervisory Board of adidas AG.

About the adidas Group

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok, TaylorMade, Rockport and Reebok-CCM Hockey. Headquartered in Herzogenaurach/Germany, the Group employs more than 50,000 people across the globe and generated sales of € 14.5 billion in 2013.

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