

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 20.05.2014 | 13:30

## adidas AG: Publication according to § 26 paragraph. 1 WpHG with the objective of Europe-wide distribution

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20.05.2014 13:30

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a company of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

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Notification of voting rights pursuant to Art. 25a, Sec. 1 WpHG

We received the following notification pursuant to Art. 25a, Sec. 1 WpHG on May 20, 2014:

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

UBS AG, Zurich, Switzerland

3. Triggering event:

Exceeding Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

13.05.2014

6. Total amount of voting rights:

5.09% (equals 10638767 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

1.55% (equals 3252774 voting rights)

thereof held indirectly:

0% (equals 0 voting rights)

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

1.73% (equals 3627681 voting rights)

thereof held indirectly:

0% (equals 0 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

1.80% (equals 3758312 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

ISIN or name/description of the financial/other instrument:

DE000A1ML0D9, Maturity: 14.06.2019  
Physically Settled Short Put Option, Expiration date: 16.05.2014  
Physically Settled Short Put Option, Expiration date: 20.06.2014  
Physically Settled Short Put Option, Expiration date: 19.09.2014  
Physically Settled Short Put Option, Expiration date: 19.12.2014  
Physically Settled Short Put Option, Expiration date: 19.06.2015  
Physically Settled Short Put Option, Expiration date: 18.12.2015  
Equity Future, Expiration date: 16.05.2014  
Equity Future, Expiration date: 20.06.2014  
Equity Swap, Expiration date: 16.05.2014  
Equity Swap, Expiration date: 13.06.2019  
Equity Swap, Expiration date: 17.03.2015  
Equity Swap, Expiration date: 13.07.2017  
Equity Swap, Expiration date: 01.04.2016  
Equity Swap, Expiration date: 15.01.2018  
Equity Swap, Expiration date: 10.05.2016  
Equity Swap, Expiration date: 03.12.2019  
Equity Swap, Expiration date: 03.02.2020  
Equity Swap, Expiration date: 04.05.2018  
Equity Swap, Expiration date: 22.02.2018  
Equity Swap, Expiration date: 04.12.2019  
Equity Swap, Expiration date: 19.02.2015  
Equity Swap, Expiration date: 01.03.2018  
Equity Swap, Expiration date: 13.02.2017  
Equity Swap, Expiration date: 02.05.2017  
Equity Swap, Expiration date: 03.04.2017  
Equity Swap, Expiration date: 01.10.2018  
Equity Swap, Expiration date: 02.04.2020  
Equity Swap, Expiration date: 10.01.2018  
Equity Swap, Expiration date: 13.12.2019  
Equity Swap, Expiration date: 05.02.2018  
Equity Swap, Expiration date: 23.01.2017

20.05.2014 DGAP's Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.  
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