

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 15.05.2014 | 11:00

## adidas AG: Publication according to § 26 paragraph. 1 WpHG with the objective of Europe-wide distribution

adidas AG

15.05.2014 11:00

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a company of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

-----

Notification of voting rights pursuant to Art. 25a, Sec. 1 WpHG

We received the following notification pursuant to Art. 25a, Sec. 1 WpHG on May 13, 2014:

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Commerzbank Aktiengesellschaft, Frankfurt/Main, Germany

3. Triggering event:

Exceeding Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

07.05.2014

6. Total amount of voting rights:

8.58% (equals 17956615 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

3.18% (equals 6643600 voting rights)

thereof held indirectly:

0% (equals 0 voting rights)

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

1.05% (equals 2202800 voting rights)

thereof held indirectly:

0% (equals 0 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

4.35% (equals 9110215 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

ISIN or name/description of the financial/other instrument:

Short Put, Expiration date: 16.05.2014  
Short Put, Expiration date: 20.06.2014  
Short Put, Expiration date: 18.07.2014  
Short Put, Expiration date: 19.09.2014  
Short Put, Expiration date: 19.12.2014  
Short Put, Expiration date: 20.03.2015  
Short Put, Expiration date: 19.06.2015  
Short Put, Expiration date: 18.12.2015  
Future, cash settlement, Maturity: 18.07.2014

15.05.2014 DGAP's Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.

Media archive at [www.dgap-medientreff.de](http://www.dgap-medientreff.de) and [www.dgap.de](http://www.dgap.de)

-----  
Language: English  
Company: adidas AG  
Adi-Dassler-Straße 1  
91074 Herzogenaurach  
Germany  
Internet: [www.adidas-group.com](http://www.adidas-group.com)  
End of Announcement DGAP News-Service  
-----