

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 15.05.2014 | 11:00

adidas AG: Publication according to § 26 paragraph. 1 WpHG with the objective of Europe-wide distribution

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Dissemination of a Voting Rights Announcement, transmitted by DGAP - a company of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of voting rights pursuant to sec. 25 WpHG
We received the following notification pursuant to sec. 25 WpHG on May 13, 2014:

1. Listed company:

adidas AG
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Commerzbank Aktiengesellschaft, Frankfurt/Main, Germany

3. Triggering event:

Exceeding Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

07.05.2014

6. Total amount of voting rights:

5.41% (equals 11313015 voting rights)
calculated from the following total number of voting rights issued:
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

1.05% (equals 2202800 voting rights)

thereof held indirectly:

0% (equals 0 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

4.35% (equals 9110215 voting rights)

8. Detailed information on financial/other instruments pursuant to sec. 25 WpHG:

ISIN or name/description of the financial/other instrument:

Call Option, phys. settlement, Expiration date: 16.05.2014

Call Option, phys. settlement, Expiration date: 20.06.2014

Call Option, phys. settlement, Expiration date: 18.07.2014

Call Option, phys. settlement, Expiration date: 19.09.2014
Call Option, phys. settlement, Expiration date: 19.12.2014
Call Option, phys. settlement, Expiration date: 19.06.2015
Call Option, phys. settlement, Expiration date: 18.12.2015

15.05.2014 DGAP's Distribution Services include Regulatory Announcements,
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Media archive at www.dgap-medientreff.de and www.dgap.de

Language: English
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End of Announcement DGAP News-Service
