

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 14.05.2014 | 13:20

adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG

14.05.2014 13:20

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a company of EQS Group AG. The issuer is solely responsible for the content of this announcement.

Notification of voting rights pursuant to Art. 25a, Sec. 1 WpHG
We received the following notifications pursuant to Art. 25a, Sec. 1 WpHG on May 12, 2014:

NOTIFICATION I:

1. Listed company:

adidas AG
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Credit Suisse AG, Zurich, Switzerland

3. Triggering event:

Falling Below Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

07.05.2014

6. Total amount of voting rights:

4.98% (equals 10412284 voting rights)
calculated from the following total number of voting rights issued:
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

0.52% (equals 1093000 voting rights)

thereof held indirectly:

0.12% (equals 260900 voting rights)

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

4.07% (equals 8517358 voting rights)

thereof held indirectly:

3.63% (equals 7599158 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:
0.38% (equals 801926 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

Chain of controlled undertakings:
Credit Suisse International, Credit Suisse Life & Pensions AG, Credit Suisse Life & Pensions AG, Italy Branch, Credit Suisse Life (Bermuda) Ltd.

ISIN or name/description of the financial/other instrument:
Short Put Option, Physical Settlement, Expiration date: 16.05.2014
Short Put Option, Physical Settlement, Expiration date: 20.06.2014
Short Put Option, Physical Settlement, Expiration date: 18.07.2014
Short Put Option, Physical Settlement, Expiration date: 19.09.2014
Short Put Option, Physical Settlement, Expiration date: 19.12.2014
Short Put Option, Physical Settlement, Expiration date: 20.03.2015
Short Put Option, Physical Settlement, Expiration date: 19.06.2015
Short Put Option, Physical Settlement, Expiration date: 18.12.2015

NOTIFICATION II:

1. Listed company:
adidas AG
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:
Credit Suisse Group AG, Zurich, Switzerland

3. Triggering event:
Falling Below Threshold

4. Threshold(s) crossed or reached:
5%

5. Date at which the threshold is crossed or reached:
07.05.2014

6. Total amount of voting rights:
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Short Put Option, Physical Settlement, Expiration date: 19.06.2015
Short Put Option, Physical Settlement, Expiration date: 18.12.2015

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End of Announcement

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