

adidas AG



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Nachricht vom 12.05.2014 | 11:05

adidas AG: Publication according to § 26 paragraph. 1 WpHG with the objective of Europe-wide distribution

adidas AG

12.05.2014 11:05

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a company of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of voting rights pursuant to Art. 25a, Sec. 1 WpHG

We received the following notifications pursuant to Art. 25a, Sec. 1 WpHG on May 08, 2014:

NOTIFICATION I:

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Credit Suisse AG, Zurich, Switzerland

3. Triggering event:

Exceeding Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

02.05.2014

6. Total amount of voting rights:

5.40% (equals 11289697 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

0.48% (equals 1009500 voting rights)

thereof held indirectly:

0.48% (equals 1009500 voting rights)

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

3.20% (equals 6688219 voting rights)

thereof held indirectly:

3.20% (equals 6688219 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

1.72% (equals 3591978 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

Chain of controlled undertakings:

Credit Suisse International, Credit Suisse Life & Pensions AG, Credit Suisse Life & Pensions AG, Italy Branch, Credit Suisse Life (Bermuda) Ltd.

ISIN or name/description of the financial/other instrument:

Short Put Option, Physical Settlement, Expiration date: 16.05.2014
Short Put Option, Physical Settlement, Expiration date: 20.06.2014
Short Put Option, Physical Settlement, Expiration date: 18.07.2014
Short Put Option, Physical Settlement, Expiration date: 19.09.2014
Short Put Option, Physical Settlement, Expiration date: 19.12.2014
Short Put Option, Physical Settlement, Expiration date: 20.03.2015
Short Put Option, Physical Settlement, Expiration date: 19.06.2015
Short Put Option, Physical Settlement, Expiration date: 18.12.2015

NOTIFICATION II:

1. Listed company:

adidas AG
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Credit Suisse Group AG, Zurich, Switzerland

3. Triggering event:

Exceeding Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

02.05.2014

6. Total amount of voting rights:

5.40% (equals 11289697 voting rights)
calculated from the following total number of voting rights issued:
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7. Detailed information on the voting rights proportion:

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Short Put Option, Physical Settlement, Expiration date: 19.12.2014
Short Put Option, Physical Settlement, Expiration date: 20.03.2015
Short Put Option, Physical Settlement, Expiration date: 19.06.2015
Short Put Option, Physical Settlement, Expiration date: 18.12.2015

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