

For immediate release

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## **adidas AG Supervisory Board announces candidates for Supervisory Board election**

- **Katja Kraus, former Executive Board member of Bundesliga club Hamburger SV, and Kathrin Menges, Executive Vice President of Human Resources and Infrastructure Services at Henkel AG & Co. KGaA nominated for election to the Supervisory Board of adidas AG**
- **Long-standing member of the Supervisory Board and former member of the Executive Board Christian Tourres to retire for reasons of age**

**Herzogenaurach** – The Supervisory Board of adidas AG today announced the candidates that will stand for election to the Supervisory Board during the Annual General Meeting on May 8, 2014. For the first time, two female candidates have been nominated as shareholder representatives: Katja Kraus, former Executive Board member of Bundesliga club Hamburger SV, and Kathrin Menges, Executive Vice President of Human Resources and Infrastructure Services at Henkel AG & Co. KGaA. The Supervisory Board has thus exceeded its set target of nominating at least one female candidate as a shareholder representative at this year's election.

Katja Kraus (43), a former national football player and Executive Board member of Bundesliga club Hamburger SV (HSV) from 2003 to 2011, has been running the sports marketing agency Jung von Matt/sports since 2013 and is also a successful book author. Kathrin Menges (49) joined Henkel AG & Co. KGaA in 1999 and has been responsible for Human Resources and Infrastructure Services as a member of the Management Board since October 2011.

“With Katja Kraus and Kathrin Menges, we are delighted to welcome two highly expert female candidates for election to the Supervisory Board,” says Igor Landau, Chairman of the Supervisory Board of adidas AG. “adidas AG stands for performance, passion, integrity and diversity. The nomination of Katja Kraus and Kathrin Menges will help ensure that the Supervisory Board of adidas AG continues to reflect these values in the future. We are confident that Katja Kraus and Kathrin Menges are ideally qualified for this challenging task, and that they will contribute to the safeguarding of the sustainable success of the adidas Group throughout the next five years.”

Christian Tourres, a member of the Supervisory Board of adidas AG since 2001 and Deputy Chairman of the Executive Board of adidas AG from 1993 to 2001, will not be standing for re-election this year on the grounds of age. Fellow member of the Supervisory Board Alexander Popov, who became a Supervisory Board member in 2009, is also not standing for re-election, for professional reasons. The other current shareholder representatives – Igor Landau, Dr Stefan Jentzsch, Herbert Kauffmann and Willi Schwerdtle – will be up for re-election on

May 8, 2014. The adidas AG employees will elect their representatives for the Supervisory Board at the end of March.

“On behalf of the Supervisory Board of adidas AG, I would like to sincerely thank Alexander Popov and Christian Tourres, two members who have helped advance the work of our Board in a number of different ways through the contributions they have made over recent years. In his role as a member of the Executive Board and, more recently, as a member of the Supervisory Board, Christian Tourres has played a major part over the past two decades in making the adidas Group a leader in today’s sporting goods industry, as well as in ensuring that the company is ideally positioned for a successful future,” says Igor Landau.

The Annual General Meeting of adidas AG will take place on May 8, 2014 in Fuerth, Bavaria. At the AGM, the Executive Board of adidas AG will be proposing a dividend of € 1.50 for shareholders. The invitation to the Annual General Meeting will be announced in the Bundesanzeiger (Federal Gazette) on March 18, 2014. Further information on the Annual General Meeting is available on the company’s website: <http://www.adidas-group.com/en/investors/annual-general-meeting/>.

### **About the adidas Group**

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok, TaylorMade, Rockport and Reebok-CCM Hockey. Headquartered in Herzogenaurach/Germany, the Group employs more than 50,000 people across the globe and generated sales of € 14.5 billion in 2013.

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