

EANS-Voting Rights: adidas AG / Release according to article 26, section 1 WpHG (Securities Trading Act) with the aim of Europe-wide distribution

Notification of voting rights transmitted by euro adhoc. The issuer is responsible for the content of this announcement.

Announcement according to Article 21, Section 1 of the WpHG (share)

Person/company obliged to make the notification:

Name: Thornburg International Value Fund
Place: Wilmington, Delaware
State: USA

On January 10, 2013, Thornburg International Value Fund, Wilmington, Delaware, USA, notified us pursuant to article 21 section 1 WpHG that the percentage of voting rights held by them in adidas AG (ISIN DE000A1EWWW0), Adi-Dassler-Strasse 1, 91074 Herzogenaurach, has fallen below the threshold of 3% on January 9, 2013 and on this date amounted to 2.98% (6,244,063 shares with voting rights).

Herzogenaurach, January 14, 2013

adidas AG
The Executive Board

issuer: adidas AG
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ISIN: DE000A1EWWW0
indexes: DAX, CDAX, HDAX, Prime All Share
stockmarkets: free trade: Hannover, Berlin, München, Hamburg, Düsseldorf, Stuttgart, regulated dealing/prime standard: Frankfurt
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