

adidas AG



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Dissemination of a Voting Rights Announcement, transmitted by DGAP - a company of EquityStory AG.

The issuer is solely responsible for the content of this announcement.

On May 29, 2013, H M Treasury, in the name and on behalf of the United Kingdom, London, United Kingdom, has informed us according to Article 21, Section 1 of the WpHG that via shares its Voting Rights on adidas AG, Herzogenaurach, Germany, have exceeded the 3% threshold of the Voting Rights on May 9, 2013 and on that day amounted to 4.47% (this corresponds to 9347766 Voting Rights).

According to Article 22, Section 1, Sentence 1, No. 1 of the WpHG, 4.47% of the Voting Rights (this corresponds to 9347766 Voting Rights) is to be attributed to the company via The Royal Bank of Scotland Group Plc and The Royal Bank of Scotland Plc.

On May 23, 2013, The Royal Bank of Scotland Group plc, Edinburgh, United Kingdom, has informed us according to Article 21, Section 1 of the WpHG that via shares its Voting Rights on adidas AG, Herzogenaurach, Germany, have exceeded the 3% threshold of the Voting Rights on May 9, 2013 and on that day amounted to 4.47% (this corresponds to 9347766 Voting Rights).

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2.37% of the Voting Rights (this corresponds to 4963135 Voting Rights) is to be attributed to the company according to Article 22, Section 1, Sentence 1, No. 1 of the WpHG.

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End of Announcement

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